

Bow Valley Regional Transit Services Commission

On-It Regional Transit's Calgary to Canmore / Banff Service Returns for 2024 with New Direct Service to Lake Louise and Moraine Lake

FOR IMMEDIATE RELEASE

April 19, 2024

Calgary, AB — On-It Regional Transit begins its 2024 spring and summer service today with more exciting ways to explore Banff National Park including our first-ever service to Lake Louise and Moraine Lake.

On-It's traditional service to Canmore and Banff begins on May 17th and ends on October 14th, 2024. In addition, we are proud to offer park visitors two new limited-time services:

- a direct service to Lake Louise and from Lake Louise from Friday June 14th to Monday September 2nd with a stop located at Upper Lake Louise Parking on Fri/Sat/Sun and holidays, and;
- a new direct service to Moraine Lake from Friday September 6th to Monday October 14th.

For the first time since service started in 2017, On-It will be increasing our fares for Adults 16 - 64 on the Calgary to Canmore/Banff service but keeping fares the same for children aged 5 - 15 and for Seniors (65+). For travelers visiting Lake Louise, the direct On-It service provides a more economical option than was available in 2023. Fares are:

Calgary to Canmore / Banff / Canmore / Banff to Calgary	Adult 16 - 64	\$12.50 each way*
Calgary to Canmore / Banff / Canmore / Banff to Calgary	Child 5 - 15	\$10 each way*
Calgary to Canmore / Banff / Canmore / Banff to Calgary	Senior +65	\$10 each way*
Calgary to Lake Louise / Moraine Lake	Adult 16 - 64	\$17.50 each way*
Calgary to Lake Louise / Moraine Lake	Child 5 - 15	\$12.50 each way*
Calgary to Lake Louise / Moraine Lake	Senior +65	\$12.50 each way*

^{*}Plus GST. **Children 4 and under still travel free but a seat must be reserved if required.

<u>Ticket sales and schedules</u> are available on our enhanced, easier-to-navigate website.

"On-It really is the best way to see Banff National Park, and we encourage travelers to use our new site to book their seats and explore our new trip planning information," says Jonathan Weal, Director of Business Development with Southland Transportation, which operates On-It. "Planning your visit ahead of time, especially local transportation options, is vital to get the most out of your time in the park. As part of the suite of services provided through the Bow Valley Regional Transit Services Commission, we offer a seamless, affordable, convenient, and stress-free way to get around."

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