BOW VALLEY REGIONAL TRANSIT SERVICES COMMISSION REGULAR MEETING

BVRTSC Boardroom, Banff

AGENDA August 10, 2016: 2:00 – 4:00 pm

- 1. Call to Order
- 2. Approval of the Agenda
- 3. Approval of the July 14, 2016 Regular Meeting Minutes (attached)
- **4.** Old Business (including Standing Items)
 - a) CAO's Monthly Report July 2016
 - b) Bring Forward List of Pending Items (includes update on youth fares).
 - c) Transit Service Monthly Statistics (attached).
- 5. New Business
 - a) ID9 Report (Lake Louise to Banff)
 - b) Regional Youth Pass Report
 - c) Quarterly Financial Reporting (Acknowledgement of overages)
 - d) Presentation of Initial Budget
 - e) Strategic Plan Review
- 6. Adjournment



Previous Meeting Minutes

BOW VALLEY REGIONAL TRANSIT SERVICES COMMISSION REGULAR MEETING

BVRTSC Ian Mackie Boardroom, Banff

MINUTES July 14, 2016: 2:00 – 4:00 pm

BOARD MEMBERS PRESENT

Sean Krausert, Town of Canmore – Chair Dave Schebek, ID#9 Karen Sorensen, Town of Banff Davina Bernard, ID#9 – Vice Chair Corrie DiManno, Town of Banff

BOARD MEMBERS ABSENT

Joanna McCallum, Town of Canmore

BOARD ADMINISTRATION PRESENT

Martin Bean, Chief Administrative Officer Steve Nelson, Manager of Operations/Meeting Recorder

ADMINISTRATION PRESENT

Adrian Field, Town of Banff Alex Kolesch, Parks Canada

ADMINISTRATION ABSENT

Jacob Johnson, Town of Canmore Ethan Gorner, ID#9

1. Call to Order

Sean Krausert called the meeting to order at 2:02 PM.

2. Approval of the Agenda

BVRTSC16-36 Sean Krausert moves the approval of the agenda as circulated.

CARRIED UNANIMOUSLY

3. Approval of the June 8, 2016 Regular Meeting Minutes (attached)

Corrie DiManno noted that, for consistency, any mention of "intercept transit lot" should be changed to "park and ride". No concerns by Board with this change.

BVRTSC16-37 Sean Krausert moves for the approval of the June 8th, 2016 minutes as amended.

CARRIED UNANIMOUSLY

- 4. Old Business (including Standing Items)
- a) CAO's Monthly Report July 2016

CAO noted that the Cougar bus is in service, the other bus is expected in the next few weeks, and regional is doing very well on additional service.

b) Bring Forward List of Pending Items (attached).

After discussion, it was agreed that BVRTSC16-13 can be removed from the list, and administration knows it has authority to respond if ToB makes a request.

BVRTSC16-38 Sean Krausert moves to amend the return date for BVRTSC16-27 to August 2016.

CARRIED UANIMOUSLY

c) Transit Service Monthly Statistics (attached).

CAO asked Board if there were any concerns with statistics being delivered one month behind so as to ensure accuracy, especially with revenue numbers. No concerns raised by the Board.

- 5. New Business
- a) PTIF Submission (Ratify Electronic Responses)

BVRTSC16-39 Sean Krausert moves that the Board ratify the email vote as described in the agenda package.

CARRIED UNANIMOUSLY

b) Budget Process Discussion

Discussion with respect to the budget process as presented. No concerns raised by the Board.

c) October Commission Meeting Date Change

BVRTSC16-40 Sean Krausert moves changing the October regular meeting date to October 20th at 2 PM with the AGM to immediately follow.

CARRIED UNANIMOUSLY

d) Future Transit Service Discussion (In Camera to protect third party interests)

BVRTSC16-41 Sean Krausert moves to go in-camera at 2:32 PM.

CARRIED UNANIMOUSLY

BVRTSC16-42 Sean Krausert moves to come out of in-camera at 2:43 PM.

CARRIED UNANIMOUSLY

BVRTSC16-43 Sean Krausert moves to authorize the purchase of another bus as requested by administration to expand our fleet with purchase costs to be covered by a third party; and to amend our 10 year capital budget accordingly.

CARRIED UNANIMOUSLY

e) GREEN TRIP Amendments

BVRTSC16-44 Sean Krausert moves to approve the amended GreenTRIP#3 submission as presented, and direct the Chair to prepare a letter of support with approval to be forwarded to the Calgary Regional Partnership.

CARRIED UNANIMOUSLY

f) CAO Review Approval (In Camera)

BVRTSC16-45 Sean Krausert moves to go in-camera at 2:49 PM.

CARRIED UNANIMOUSLY.

BVRTSC16-46 Sean Krausert moves to approve the CAO performance review for 2015-2016 as circulated.

CARRIED UNANIMOUSLY

6. Adjournment

BVRTSC16-47 Sean Krausert moves to adjourn the meeting at 2:55 PM.

CARRIED UNANIMOUSLY



CAO Report



CAO Report – August 2016

The current items to report on are:

Canmore Local Service

- Tender has been finalized and the bid award has been sent to a contractor. Work on the facility is beginning imminently to be completed in early fall to allow for adequate bus parking to begin service.
- Stops have been finalized with public information being presented on the routing currently and stop design being completed.
- o Route and stop timing will be finalized in the next month

• Canmore/Banff (CB) Regional Enhancements:

- Awareness of the service enhancements are growing with regular ridership being gained on the new schedules. A radio interview was airing on Mountain FM over the last couple of weeks to boost awareness.
- The ridership numbers for regional service are still trending at approximately 20% over 2015 over the same time period last year. Bicycles are up approximately 30% over the number carried for the first half of summer 2015.

Grant Funding:

- Public Transit Infrastructure Fund submission has been completed and was sent in prior to the July 29 deadline. PTIF is expected to be reviewed in the early Fall with announcements to be made subsequently.
- o GreenTRIP3 business cases and submission forms have been completed and submitted to the Calgary Regional Partnership. The CRP submission will be



submitted to Alberta Transportation by the August 31 deadline with review to occur during the latter part of the year.

 As we have currently taken delivery on two buses, we will be submitting claim forms to Alberta Transportation once all costs are finalized. In addition, the remaining funds will be requested from the Town of Canmore

Fleet:

- The Lynx bus is due has arrived and is currently being outfitted for Roam service.
 It will be going to Calgary for wrap later in the summer as schedules permit.
- o Maintenance challenges have been presented over the last month, with some significant parts costs being incurred primarily due to fleet age.

• Lake Louise Service:

- Estimates are being gathered for Lake Louise to Banff service implementation and service design plan with details to be discussed in Bring Forward Items.
- GreenTRIP3 funding has been applied for to assist with both Lake Louise local service and Lake Louise to Banff service.

Banff Local Service

- Tunnel Mountain Free Ride This program is successful this year even with the closure of TMCII Trailer Court. Total riders to date (July 27) on the free ride program is 8979 vs. 8478 in 2015. This represents an increase of 6% which is positive, considering the potential impact of the partial closure.
- O BVRTSC has contracted a consultant for a Banff Service Review. This service review will take place over August and early September with the result anticipated to be available by the end of September. Survey will be targeting both users and non-users of transit and differentiating between residents and visitors.



Operations:

- TOB maintenance has informed us that they missed a significant amount of billing for maintenance services in Q4 2015. It is currently being calculated with an update to be presented shortly. We have requested to receive monthly billing and TOB is currently working to enable that to be accomplished.
- o Key Performance indicators have been developed and are currently being reviewed by TOB (Kelly Gibson) for final adjustments before presenting.



Bring Forward List

BRING FORWARD LIST OF ITEMS PENDING (as of August 4, 2016)

ITEM	Date Initiated	Pending Date	Comments:
BVRTSC15-060 Sean Krausert moves to create and institute a one year trial of Youth passes on the regional service only at a discount from the full adult fare on 10-pack and 30 day passes as described in the report.	August 2015	August 2016	
BVRTSC16-09 Karen Sorenson moves that the Bow Valley Regional Transit Services Commission waive transit fares on Roam Transit for up to one year for up to eight refugees living in the Bow Valley community as part of the Bow Valley Syria Refugee Project.	February 2016	TBD	
BVRTSC16-11 Sean Krausert moves that BVRTSC Administration is directed to explore with the FCSS in Canmore, and report back to the Board by the May Board meeting, as to implementing a system of free Canmore local service transit passes to low income individuals, with the system being of the same nature as exists in Banff for the Banff local service.	February 2016	October 2016	Board granted request by CAO to bring this report in June 2016. Time extended to October 2016 by BVRTSC16-32.
BVRTSC16-27 - Sean Krausert moved to direct Administration to return by the July 2016 Board meeting with a report outlining timelines and costs with regards to exploring a service pursuant to ID9's letter of request.	May 2016	August 2016	Time extended to August 2016 by BVRTSC16-38.



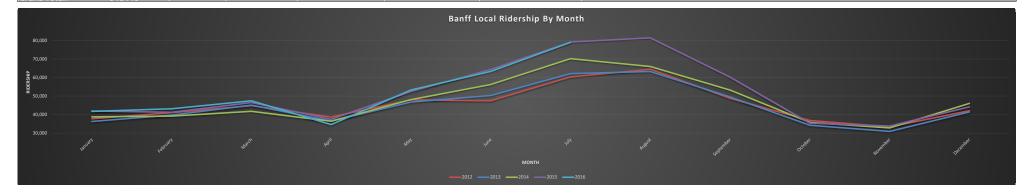
Banff Local Service Ridership and Revenue Statistics

Bikes Carried: June 233 / July 347 Strollers Carried: June 185 / July 112

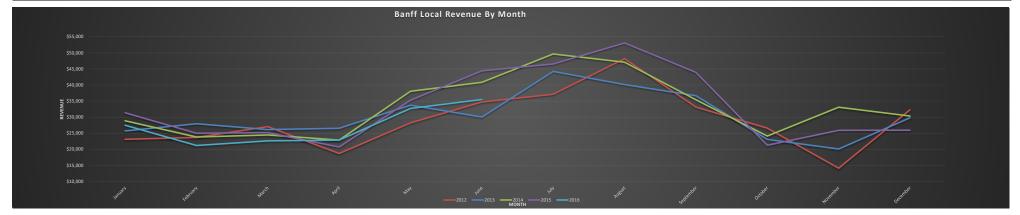
Observations:

- Ridership mirroring June and July of 2015 despite increased vehicles in Banff.
- June revenue numbers down \$9K compared to June 2015 low pass sales in June, anticipating a jump in July.
- Free campground trips on Route 2 up by 1K over 2015. 8,800 free trips this June and July combined.

						Ridersh	ip			
Month	2012	2013	2014	2015	2016	2015 Running Total	2016 Running Total	Running Total Difference	2015 to 2016 Monthly Difference	2015 to 2016 Monthly % Difference
January	37,730	36,302	38,787	41,973	41,692	41,973	41,692	-280	-280	-0.7%
February	41,031	39,738	39,184	41,240	43,106	83,213	84,798	1,585	1,865	4.5%
March	44.826	45.039	41.733	46.484	47.442	129.697	132.240	2.543	958	2.1%
April	38,652	36,510	36,396	37,483	34,603	167,179	166,842	-337	-2,880	-7.7%
May	47,945	46,739	48,062	52,462	53,248	219,641	220,090	449	786	1.5%
June	47,447	50,267	56,228	64,295	63,260	283,936	283,350	-586	-1,035	-1.6%
July	60,356	62,089	70,162	79,171	78,945	363,107	362,295	-812	-226	-0.3%
August	64,441	63,224	65,942	81,401		444,508				
September	48,767	49,512	53,215	60,204		504,711				
October	36,818	34,244	35,769	35,371		540,083				
November	33.359	30.911	32.776	33.785		573.868				
December	42,073	41,403	46,017	44,156		618,024				
Grand Total:	543445	535,978	564.270	618,024	362.295	618,024	362,295			-41.4%



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						Revenu				
Month	2012	2013	2014	2015	2016	2015 Running Total	2016 Running Total	Running Total Difference		2015 to 2016 Monthly % Difference
January	\$23,104	\$25,711	\$28,869	\$31,352	\$27,471	\$31,352.00	\$27,471.00	-\$3,881.00	-\$3,881.00	-12.4%
February	\$23,695	\$27,959	\$23,824	\$25,006	\$21,183	\$56,358.00	\$48,654.00	-\$7,704.00	-\$3,823.00	-15.3%
March	\$27,056	\$26,138	\$24,454	\$25,175	\$22,619	\$81,532.50	\$71,273.00	-\$10,259.50	-\$2,555.50	-10.2%
April	\$18,700	\$26,536	\$22,861	\$20,711	\$22,849	\$102,243.50	\$94,122.00	-\$8,121.50	\$2,138.00	10.3%
May	\$28,224	\$33,720	\$38,052	\$35,268	\$32,696	\$137,511.15	\$126,818.00	-\$10,693.15	-\$2,571.65	-7.3%
June	\$34,706	\$30,034	\$40,828	\$44,419	\$35,492	\$181,930.15	\$162,310.00	-\$19,620.15	-\$8,927.00	-20.1%
July	\$37,127	\$44,220	\$49,655	\$46,553		\$228,482.65				
August	\$48,190	\$40,125	\$47,076	\$53,075		\$281,557.65				
September	\$33,119	\$36,670	\$35,404	\$43,912		\$325,469.65				
October	\$26,578	\$23.066	\$24.115	\$21.253		\$346.722.65				
November	\$14,119	\$20,087	\$33,078	\$25,892		\$372,614.65				
December	\$32,287	\$29,795	\$30,344	\$25,939		\$398,553.65				
Grand Total:	\$ 346,903.52	\$364,061.60	\$398,559.52	\$398,553.65	\$210,554.00	\$398,553.65				



BANFF LOCAL TRANSIT REVENUE BREAKDOWN

2016 Actual

Month	Fares	Passes	Other	Total	Budget
January	\$21,668	\$5,803	\$0	\$27,471	\$ 28,450.00
February	\$19,257	\$1,926	\$0	\$21,183	\$ 28,450.00
March	\$20,926	\$1,693	\$0	\$22,619	\$ 28,450.00
April	\$15,694	\$7,155	\$0	\$22,849	\$ 33,450.00
May	\$30,679	\$2,017	\$0	\$32,696	\$ 33,450.00
June	\$33,805	\$1,687	\$0	\$35,492	\$ 33,450.00
July	\$48,244		\$0	\$48,244	\$ 38,450.00
August				\$0	\$ 38,450.00
September				\$0	\$ 38,450.00
October				\$0	\$ 33,450.00
November				\$0	\$ 33,450.00
December				\$0	\$ 33,450.00
Totals:	\$190,273	\$20,281	\$ 0	\$210,554	\$401,400

2015 Actual

Month	Fares	Passes	Other	Total	Budget
January	\$23,847	\$7,505		\$31,352	\$ 25,062.50
February	\$22,513	\$2,493		\$25,006	\$ 25,062.50
March	\$22,902	\$2,273		\$25,175	\$ 25,062.50
April	\$19,532	\$1,179		\$20,711	\$ 33,062.50
May	\$32,514	\$2,754		\$35,268	\$ 33,062.50
June	\$37,737	\$6,682		\$44,419	\$ 33,062.50
July	\$45,749	\$804		\$46,553	\$ 41,062.50
August	\$45,616	\$7,459		\$53,075	\$ 41,062.50
September	\$40,523	\$3,389		\$43,912	\$ 41,062.50
October	\$19,279	\$1,974		\$21,253	\$ 33,062.50
November	\$17,130	\$8,762		\$25,892	\$ 33,062.50
December	\$22,664	\$3,275		\$25,939	\$ 33,062.50
Totals:	\$350,006	\$48,548	\$0	\$398,554	\$396,750

2014 Actual

Month	Fares	Passes	Other	Total	Budget
January	\$20,289	\$8,580		\$28,869	\$23,853.33
February	\$20,788	\$3,036		\$23,824	\$23,853.33
March	\$20,683	\$3,771		\$24,454	\$23,853.34
April	\$18,812	\$4,049		\$22,861	\$29,500.00
May	\$29,459	\$3,344	\$5,250	\$38,052	\$29,500.00
June	\$35,714	\$5,114		\$40,828	\$29,500.00
July	\$48,321	\$1,334		\$49,655	\$44,433.33
August	\$45,698	\$1,378		\$47,076	\$44,433.33
September	\$33,590	\$1,814		\$35,404	\$44,433.34
October	\$19,727	\$4,388		\$24,115	\$25,400.00
November	\$19,638	\$13,440		\$33,078	\$25,400.00
December	\$25,990	\$4,354		\$30,344	\$25,400.00
Totals:	\$338,710	\$54,600	\$5,250	\$398,560	\$369,560



Banff/Canmore Regional Service Ridership and Revenue Statistics

Bikes Carried: June 795 / July 746 Stollers Carried: June 16 / July 10

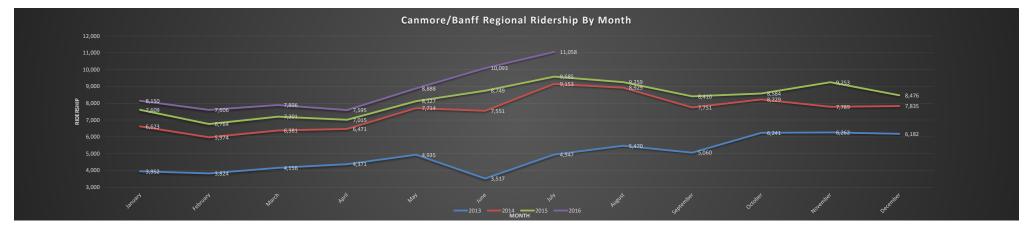
Observations:

June - Ridership Increase of 15% over June 2015. Revenue increase of 11.8% over June 2015. Surpassed 10K passenger trips (first time ever!).

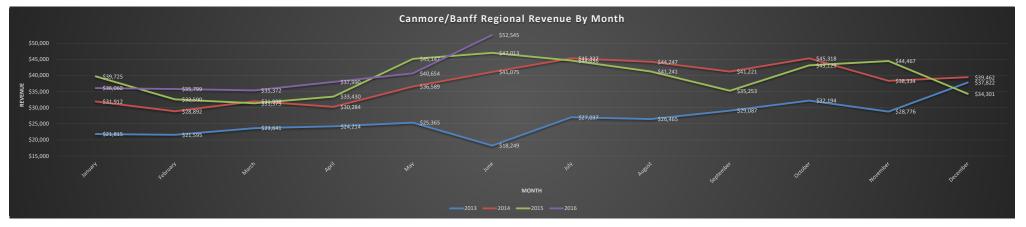
July - Ridership Increase of 15% again over July 2015. Revenue to be reported in September.

Surpassed 11K passenger trips (first time ever!).

						RIDERSHIP			
Month	2013	2014	2015	2016	2015 Running Total	2016 Running Total	Running Total Difference	2015 to 2016 Monthly Comparison	2015 to 2016 Monthly % Difference
January	3,952	6,623	7,609	8,150	7,609	8,150	541	541	7.1%
February	3,824	5,974	6,764	7,606	14,373	15,756	1,383	842	12.4%
March	4,156	6,381	7,201	7,896	21,574	23,652	2,078	695	9.7%
April	4,371	6,471	7,015	7,595	28,589	31,247	2,658	580	8.3%
May	4,935	7,714	8,127	8,888	36,716	40,135	3,419	761	9.4%
June	3,517	7,551	8,749	10,093	45,465	50,228	4,763	1,344	15.4%
July	4,947	9,153	9,585	11,058	55,050	61,286	6,236	1,473	15.4%
August	5,470	8,929	9,259		64,309				
September	5,060	7,751	8,410		72,719				
October	6,241	8,229	8,584		81,303				
November	6,262	7,789	9,253		90,556				
December	6,182	7,835	8,476		99,032				
Grand Total:	58,917	90,400	99,032	61,286	99,032	230,454	21,078		

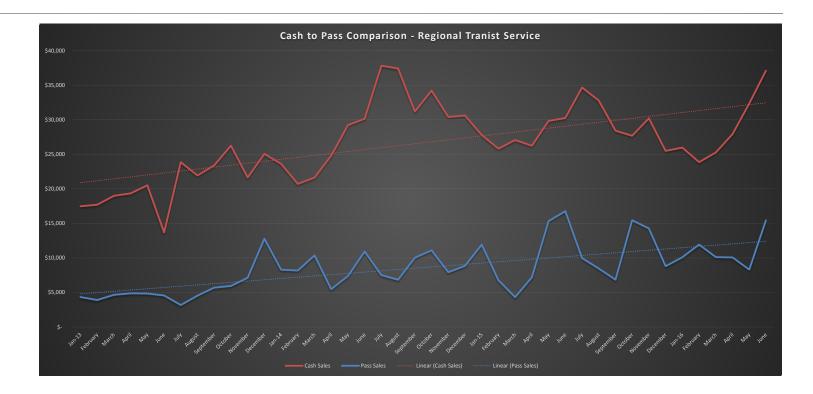


							REVENUE			
Month	20	013	2014	2015	2016	2015 Running Total	2016 Running Total	Running Total Difference	2015 to 2016 Monthly Comparison	2015 to 2016 Monthly % Difference
January	\$	21,815	\$ 31,912	\$ 39,725	\$ 36,060	\$39,725	\$36,060	(\$3,665)	-3,665	-9.2%
February	\$	21,595	\$ 28,892	\$ 32,590	\$ 35,799	\$72,315	\$71,859	(\$456)	3,209	9.8%
March	\$	23,641	\$ 31,998	\$ 31,375	\$ 35,372	\$103,690	\$107,231	\$3,541	3,997	12.7%
April	\$	24,214	\$ 30,284	\$ 33,430	\$ 37,990	\$137,120	\$145,221	\$8,101	4,560	13.6%
May	\$	25,365	\$ 36,589	\$ 45,147	\$ 40,654	\$182,267	\$185,875	\$3,608	-4,493	-10.0%
June	\$	18,249	\$ 41,075	\$ 47,013	\$ 52,545	\$229,280	\$238,420	\$9,140	5,532	11.8%
July	\$	27,037	\$ 45,327	\$ 44,636		\$273,916				
August	\$	26,465	\$ 44,247	\$ 41,241		\$315,157				
September	\$	29,087	\$ 41,221	\$ 35,253		\$350,410				
October	\$	32,194	\$ 45,318	\$ 43,129		\$393,539				
November	\$	28,776	\$ 38,334	\$ 44,467		\$438,005				
December	\$	37,822	\$ 39,462	\$ 34,301		\$472,306				
Grand Total:	\$ 31	16,260	\$ 454,658	\$ 472,306	\$ 275,642	\$472,306	\$275,642	\$0		



CASH TO PASS COMPARISON										
Month	Pa	ss Sales	Ca	ash Sales						
Jan-13	\$	4,345	\$	17,470						
February	\$	3,902	\$	17,693						
March	\$	4,660	\$	18,981						
April	\$	4,872	\$	19,343						
May	\$	4.852	\$	20.513						
June	\$	4.568	\$	13.682						
July	\$	3,182	\$	23,855						
August	\$	4,538	\$	21,927						
September	\$	5,700	\$	23,387						
October	\$	5,949	\$	26,245						
November	\$	7,131	\$	21,645						
December	\$	12,773	\$	25,049						
Jan-14	\$	8,296	\$	23,616						
February	\$	8,185	\$	20,707						
March	\$	10,363	\$	21,635						
April	\$	5,475	\$	24,809						
May	\$	7,375	\$	29,214						
June	\$	10,930	\$	30,145						
July	\$	7,510	\$	37,817						
August	\$	6.845	\$	37,402						
September	\$	10.035	\$	31,186						
October	\$	11,095	\$	34,223						
November	\$	7,930	\$	30,404						
December	\$	8,855	\$	30,607						
Jan-15	\$	11,927	\$	27,798						
February	\$	6,775	\$	25,815						
March	\$	4,315	\$	27,060						
April	\$	7,200	\$	26,230						
May	\$	15,320	\$	29,827						
June	\$	16.760	\$	30.253						
July	\$	9.977	\$	34,659						
August	\$	8,460	\$	32,781						
September	\$	6,845	\$	28,408						
October	\$	15,448	\$	27,681						
November	\$	14,266	\$	30,201						
December	\$	8,808	\$	25,493						
Jan-16	\$	10,097	\$	25,963						
February	\$	11,940	\$	23,859						
March	\$	10,118	\$	25,254						
April	\$	10,073	\$	27,917						
May	\$	8,314		32340						
June	\$	15,447		37098						
July	\$		\$	-						
August	\$	-	\$	_						
September	\$	-	\$	_						
October	\$	-	\$	_						
November	\$	-	\$	-						

December \$



CANMORE/BANFF REGIONAL TRANSIT REVENUE BREAKDOWN 2016 Actual

Month	Fares	Passes	Other	Total	Budget
January	\$25,963	\$10,097	\$0	\$36,060	\$32,566.66
February	\$23,859	\$11,940	\$0	\$35,799	\$32,566.66
March	\$25,254	\$10,118	\$0	\$35,372	\$32,566.66
April	\$27,917	\$10,073	\$0	\$37,990	\$37,566.66
May	\$32,340	\$8,314	\$0	\$40,654	\$37,566.66
June	\$37,098	\$15,447	\$0	\$52,545	\$37,566.66
July	\$37,222		\$0	\$37,222	\$42,566.66
August				\$0	\$42,566.66
September				\$0	\$42,566.66
October				\$0	\$37,566.66
November				\$0	\$37,566.66
December				\$0	\$37,566.66
Totals:	\$209,653	\$65,989	\$0	\$275,642	\$450,800

CANMORE/BANFF REGIONAL TRANSIT REVENUE BREAKDOWN 2015 Actual

Month	Fares	Passes	Other	Total	Budget
January	\$27,798	\$11,927	\$0	\$39,725	\$37,683.33
February	\$25,815	\$6,775	\$0	\$32,590	\$21,683.33
March	\$27,060	\$4,315	\$0	\$31,375	\$29,683.33
April	\$26,230	\$7,200	\$0	\$33,430	\$19,683.33
May	\$29,827	\$15,320	\$0	\$45,147	\$19,683.33
June	\$30,253	\$16,760	\$0	\$47,013	\$29,683.33
July	\$34,659	\$9,977	\$0	\$44,636	\$39,683.33
August	\$32,781	\$8,460	\$0	\$41,241	\$39,683.33
September	\$28,408	\$6,845	\$0	\$35,253	\$39,683.33
October	\$27,681	\$15,448	\$0	\$43,129	\$21,683.33
November	\$30,201	\$14,266	\$0	\$44,467	\$19,683.33
December	\$25,493	\$8,808	\$0	\$34,301	\$37,683.33
Totals:	\$346,206	\$126,101	\$0	\$472,306	\$356,200

CANMORE/BANFF REGIONAL TRANSIT REVENUE BREAKDOWN 2014 Actual

Month	Fares	Passes	Other	Total	Budget
January	\$23,616	\$8,296		\$31,912	\$21,683.33
February	\$20,707	\$8,185		\$28,892	\$21,683.33
March	\$21,635	\$10,363		\$31,998	\$21,683.34
April	\$24,809	\$5,475		\$30,284	\$22,550.00
May	\$29,214	\$7,375		\$36,589	\$22,550.00
June	\$30,145	\$10,930		\$41,075	\$22,550.00
July	\$37,817	\$7,510		\$45,327	\$33,516.66
August	\$37,402	\$6,845		\$44,247	\$33,516.66
September	\$31,186	\$10,035		\$41,221	\$33,516.68
October	\$34,223	\$11,095		\$45,318	\$23,916.66
November	\$30,404	\$7,930		\$38,334	\$23,916.66
December	\$30,607	\$8,855		\$39,462	\$23,916.68
Totals:	\$351,764	\$102,894	\$0	\$454,658	\$305,000



New Business

Report 2016 – 08.2 – Banff to Lake Louise Connector – Consultation Update

August 10, 2016

SUMMARY/ISSUE

Administration had been directed to research the selection of a consultant to assist in the creation of a service design and implementation plan for a proposed Banff to Lake Louise Regional Service.

Administration has been in contact with three different Transportation consultants and this report provides a summary of the initial findings.

PREVIOUS COMMISSION DIRECTION/POLICY

The Commission directed administration via motion BVRTSC16-27 to return with a report outlining timelines and costs with regards to exploring a service pursuant ID9's letter of request.

Administration Recommendation:

That the Commission direct Administration to move forward with the selection of a qualified consultant to complete a Banff to Lake Louise Service Implementation and Service Design plan.

INVESTIGATION

Administration has researched potential consulting companies to provide a Banff to lake Louise service implementation and design plan and narrowed down the field to the three following consultants:

- Bunt & Associates Engineering Limited Calgary, Alberta
- Beck Transit Consulting Keswick Ontario
- Dillon Consulting Limited Toronto Ontario

Direction was given to each consultant with regards to desired service, deliverables, timelines and costs. Regarding timelines, specific direction was given to include an option to begin a service in 2017 with a contracted service provider while buses are being assembled and delivered for a 2018 implementation of low floor accessible service.

At the time of writing this report, 2 of the 3 consultants were able to provide proposals. The 3rd proposal is expected the week of August 8th.

Here are some of the highlights from each of the proposals:

Final deliverables are estimated to be 3 months out from the time of selecting a

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consultant.

- Desire for a site visit ranged from a one day visit to a 2 day visit in order to drive the route to identify potential route options, stops etc., and meet/interview important stakeholders
- Service Plan options look at the use of the TCH as the primary travel corridor and also include the 1A as a routing option.
- A Financial Plan to determine the costs and anticipated revenues that will be generated. Will also include a fare structure, analysis of operating costs, capital costs, other potential revenue sources such as hotel program participation.
- The Implementation Plan will outline the steps required to move from the plan to service implementation starting as early as 2017 using a contracted service provider. It will also finalize stop locations, bus stop infrastructure costs and requirements, and the integration of existing Roam on-board technologies.
- Costs from the 2 submitted proposals are in the range of \$20,000 \$27,000. The high end range of these estimates includes optional tasks such as an online survey and an onsite presentation of the study findings.

IMPLICATIONS:

BUSINESS PLAN/ BUDGET IMPLICATIONS

 Based on proposals submitted by 2 of the 3 selected consultants, the cost of a Banff to Lake Louise Implementation and Service Plan is in the range of \$20,000-\$27,000.

RISKS

 Low risk as the only commitment is for a service and design plan at this point. Decisions on moving forward with the service will come later, upon completion and receipt of this report.
 The funding for the service and design plan will be provided by ID9 and/or federal and provincial grants.

<u>Attachments</u>

Report 2016 – 08.1 – Youth Regional Fares Update

August 10, 2016

SUMMARY/ISSUE

Regional service Youth Pass options have been available for purchase now for the past 12 months. The passes apply to youth aged 6-17 and are available as:

- Regional 10 Ride passes for \$35.00 (Regular Adult 10 Ride Pass is \$55)
- Regional 31 Day passes for \$55.00 (Regular Adult 31 Day Pass is \$80)

PREVIOUS COMMISSION DIRECTION/POLICY

The proposed Youth Pass fare type was brought forward to the Commission at the August 2015 Commission meeting and the following motion was passed unanimously at that time.

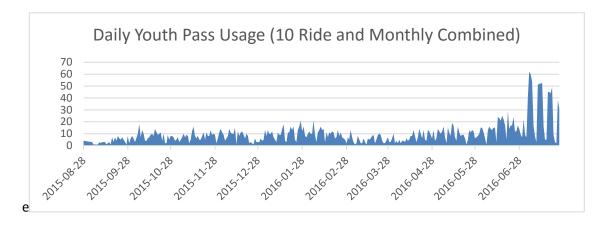
"For Regional service only, BVRTSC create and institute a one-year trial of youth passes at a discount rate from full adult fare in alignment with the administration recommendation."

Administration Recommendation:

That the Commission make permanent the current Regional 10 Ride Youth fare type and the Regional 31 Day fare type as recommended by Administration.

INVESTIGATION

- Pass sales for the Youth Pass options from August 2015 to July 27, 2016 are as follows:
 - Regional 31 Day Youth Passes 217 sold = \$11,935.00
 - o Regional 10 Ride Youth Passes 199 sold = \$6,965.00
 - o Total of 416 Youth Passes sold valued at \$18,900.00
- Graph showing daily Youth Pass usage over the past year.



Report 2016 – 08.1 – Youth Regional Fares Update

August 10, 2016

Proposal

• Administration proposes that Youth pass reduced fare type for 10 Ride and 31 Day passes be made permanent for the Regional service.

IMPLICATIONS:

- Increased ridership through additional youth using the service
- Improved community relations through a program targeting primarily local residents
- Lower use of private vehicles to transport youth to and from events and facilities in both Banff and Canmore.

BUSINESS PLAN/ BUDGET IMPLICATIONS

 Budget implications are estimated to be minimal. As we are not able to track how many youth currently ride the bus, accurate statistics are not available however it is expected that the increase in ridership will outweigh the loss in fare revenue.

RISKS

Attachments



2016 2nd Quarter Financial Report

						TOTAL	
	Actual		Budget		mparison Budget	% of Budget	NOTES
Income	Hotaui		Buagot		Buugot	Baagot	110120
Total 4100 Farebox	\$ 276,704.2	1 \$	351,498.00	-\$	74,793.79	79%	Timing and Pass sales + hotel use
Total 4150 Passes	\$ 88,479.		77,346.00	\$	11,133.32	114%	_
Total 4200 Advertising & Marketing Revenue	\$ 18,196.7	6 \$	19,998.00	-\$	1,801.24	91%	
Total 4300 Partner Programs	\$ 200,310.0	0 \$	195,102.00	\$	5,208.00	103%	Timing
Total 1-4400 Town of Banff	\$ 310,166.3	0 \$	0.00	\$	310,166.30		
Total 2-4400 Town of Canmore	\$ 81,767.0	0 \$	0.00	\$	81,767.00		
Total 5-4400 ID 9	\$ 9,999.9	6 \$	0.00	\$	9,999.96		
Total 4400 Requisition Recoveries	\$ 401,933.2	6 \$	318,156.00	\$	83,777.26	126%	Route 3 Doubling Requisition
Total 4500 Other Recoveries	\$ 30,200.0	0 \$	19,002.00	\$	11,198.00		Parks - Lake Louise and Minnewanka Studies
Total 4700 Charter Sales	\$ 5,944.	0 \$	2,004.00	\$	3,940.50	297%	Canmore World Cup/Banff Town Conference
Total 4800 Route Detour Fee	\$ 40.0	0 \$	252.00	-\$	212.00	16%	
7600 Other Income	-20.0	00	0.00		-20.00		
Uncategorized Income	0.0	3	0.00		0.03		
Income Subtotal	\$ 1,021,788.0	8 \$	983,358.00	\$	38,430.08	104%	
Cost of Goods Sold					0.00		
5715 Commission	3,254.	0	4,002.00		-747.50	81%	
Total Cost of Goods Sold	\$ 3,254.5	0 \$	4,002.00	-\$	747.50	81%	
Total Income	\$ 1,018,533.	8 \$	979,356.00	\$	39,177.58	104%	
Expenses					0.00		
5100 Salaries & Wages					0.00		
5110 Wages	101,215.8	80	97,500.00		3,715.80	104%	
Total 5130 Benefits	38,481.7	7	26,604.00		11,877.77	145%	WCB over budget for 2015 by \$12k due to 2014 calculation
5137 Recruitment Costs	384.	2	498.00		-113.88	77%	
Total 5100 Salaries & Wages	\$ 140,081.0	9 \$	124,602.00	\$	15,479.69	112%	
5170 Training & Conferences	345.8	32	0.00		345.82		
5171 Conference Fees	0.0	0	1,998.00		-1,998.00	0%	

					TOTAL	
	Actual	Budget		omparison to Budget	% of Budget	NOTES
5172 Meals & Travel	245.20			-6,204.80	4%	
5173 Training	0.00			-1,500.00	0%	
Total 5170 Training & Conferences	\$ 591.02	2 \$ 9,948.	00 -9		6%	
5180 Travel Expense	160.19	9 0.	00	160.19		
5181 Mileage	1,604.27	7 0.	00	1,604.27		
Total 5180 Travel Expense	\$ 1,764.46	5 \$ 0.	00 \$	1,764.46		
5200 Operating Contracts	0.00	19,302.	00	-19,302.00	0%	
5220 Direct Operating Cost	51,139.05	38,550.	00	12,589.05	133%	
5221 FT drivers wages	311,160.72	2 267,702.	00	43,458.72	116%	
5222 PT drivers wages	48,690.18	61,698.	00	-13,007.82	79%	
5223 Drivers vacation	0.00	0.	00	0.00		
5225 Drivers uniforms	5,052.94	4,002.	00	1,050.94	126%	
5226 Drivers recruitment	798.3	l 996.	00	-197.69	80%	
5227 Training	0.00	252.	00	-252.00	0%	
5228 Driver recognition	6.05	750.	00	-743.95	1%	
Total 5220 Direct Operating Cost	\$ 416,847.25	5 \$ 373,950.	00 \$	42,897.25	111%	Regional Doubling
5240 Maintenance	0.00	0.	00	0.00		
5250 Parts	38,512.82	2 49,404.	00	-10,891.18	78%	
5255 Vehicle Supplies	5,367.90	852.	00	4,515.90	630%	
5260 Maintenance Labour	89,162.4	64,752.	00	24,410.41	138%	Maintenance rate increase (\$71 to \$8250 per hour)
Total 5240 Maintenance	\$ 133,043.13	3 \$ 115,008.	00 \$	18,035.13	116%	
Total 5200 Operating Contracts	\$ 549,890.38	3 \$ 508,260.	00 \$	41,630.38	108%	
5270 Fuel	95,213.16	129,150.	00	-33,936.84	74%	Fuel will increase with doubling route 1 and regional
5300 Insurance Expense	0.00	0.	00	0.00		
5310 General Liability Insurance	3,763.64	2,100.	00	1,663.64	179%	
5320 Fleet insurance	14,447.10	5,400.	00	9,047.10	268%	Insurance paid for the year
Total 5300 Insurance Expense	\$ 18,210.74	1 \$ 7,500.	00 \$	10,710.74	243%	

				TOTAL	
			Comparison	% of	
	Actual	Budget	to Budget	Budget	NOTES
5350 General Operating Expenses	167.98	0.00	167.98		
5351 Office Supplies	4,419.19	4,500.00	-80.81	98%	
5352 Bank Service Charges	1,989.60	2,502.00	-512.40	80%	
5353 Janitorial Supplies & Services	199.99	600.00	-400.01	33%	
5354 Postage and Delivery	163.63	552.00	-388.37	30%	
5355 Miscellaneous Expense	-0.01	702.00	-702.01	0%	
5356 Memberships	2,450.00	1,998.00	452.00	123%	CUTA membership paid for year
5357 Cell Phone	1,690.84	2,250.00	-559.16	75%	
5358 Office Phone	2,118.38	3,252.00	-1,133.62	65%	
5359 Board meeting expense	611.22	498.00	113.22	123%	
5360 Cash over/short	-5.00	0.00	-5.00		
5362 Software and License Fees	2,263.66	1,248.00	1,015.66	181%	Timing
5364 Brinks service fees	1,833.39	2,148.00	-314.61	85%	
Total 5350 General Operating Expenses	\$ 17,902.87	\$ 20,250.00	-\$ 2,347.13	88%	
5391 Interest & Penalties	12.30	0.00	12.30		
5400 Lease Expense	0.00	0.00	0.00		
5410 Bus Lease	31,998.00	31,998.00	0.00	100%	
5420 Bus Storage	16,392.00	16,404.00	-12.00	100%	
5430 Parks Canada Land Rent	246.00	252.00	-6.00	98%	
Total 5400 Lease Expense	\$ 48,636.00	\$ 48,654.00	-\$ 18.00	100%	
5600 Professional/contractual fees	0.00	0.00	0.00		
5610 Professional/Contract	4,285.51	4,998.00	-712.49	86%	
5611 Accounting Fees	19,357.50	12,504.00	6,853.50	155%	Includes audit which skews timing
5612 Payroll service fee	925.07	804.00	121.07	115%	
5613 Bookkeeping Services	0.00	498.00	-498.00	0%	
5615 Legal Fees	0.00	504.00	-504.00	0%	
5617 Website	540.00	648.00	-108.00	83%	

						TOTAL	
					mparison	% of	
	Actual		Budget	to	Budget	Budget	NOTES
5619 Business Hosting Expenses	0.0	0	750.00		-750.00	0%	
5620 Web hosting and Software License (annual fee - Trapeze)	13,506.4	Ω	15,000.00		-1,493.60	90%	
·	•		•		•		
5622 Nextbus	33,465.1		17,496.00	•	15,969.13		US Exchange - Year end approx \$10K over budget
Total 5623 Security Fee	\$ 3,780.0	·	7,998.00	-\$	4,218.00	47%	
5624 IT Support	2,670.0	0	3,252.00		-582.00	82%	
5626 Office rent	15,986.8	3	15,000.00		986.83	107%	
5627 Copier	1,032.9	2	498.00		534.92	207%	Copier lease originally budgeted in 5351 - expense moved
5628 Bus wrap repair	0.0	0	2,004.00		-2,004.00	0%	
5629 Contract Work	4,114.0	0	15,006.00		-10,892.00	27%	
5630 Utilities	1,172.0	5	2,100.00		-927.95	56%	
5631 Customer Centre Support	15,738.0	0	15,000.00		738.00	105%	
5632 Infrastructure Maintenance	1,379.2	3	3,498.00		-2,118.77	39%	
Total 5600 Professional/contractual fees	\$ 117,952.6	4 \$	117,558.00	\$	394.64	100%	
5700 Advertising and Marketing	28,751.6	4	21,498.00		7,253.64	134%	Bulk of expenses in 1st two quarters
Total Expenses	\$ 1,019,006.9	0 \$	987,420.00	\$	31,586.90	103%	
Net Operating Income	-\$ 473.3	2 -\$	8,064.00	\$	7,590.68	6%	
Other Income					0.00		
7100 Interest Income	5.4	9	0.00		5.49		
Total Other Income	\$ 5.4	9 \$	0.00	\$	5.49		
Other Expenses					0.00		
5900 Amortization Expense	75,000.0	0	75,000.00		0.00	100%	
Total Other Expenses	\$ 75,000.0	0 \$	75,000.00	\$	0.00	100%	
Net Other Income	-\$ 75,467.8	3 -\$	83,064.00	\$	7,596.17		
Net Income	-\$ 75,467.8	3 -\$	83,064.00	\$	7,596.17		

Bow Valley Regional Transit Services Commission Budget vs. Actuals: Budget by Class - FY16 P&L Classes January - June, 2016

		Administra	ative			Banff L	ocal			Canmore	Local			CB Re	gional			ID9/Pa	rks Regiona	ıl	
			over	% of	% of						over	% of				% of	over % of				
	Actual	Budget	Budget	Budget	Actual	Budget	over Budget	Budget	Actual	Budget	Budget I	Budget	Actual	Budget	over Budget	Budget	Actual	Budge	et Budg	get Budget	
Income																					
Total 4100 Farebox	\$ 0.00	\$ 0.00	\$ 0.00		\$ 135,259.28	\$ 176,502.00	-\$ 41,242.72	76.63%	\$ 0.00	0.00	\$ 0.00		\$ 140,749.9	3 \$ 172,248.0	00 -\$ 31,498.07	81.71%	\$ 695.0	0 \$ 2,74	8.00 -\$ 2,0	53.00 25.29%	
Total 4150 Passes	\$ 0.00	\$ 0.00	\$ 0.00		\$ 21,546.60	\$ 24,198.00	-\$ 2,651.40	89.04%	\$ 0.00	\$ 0.00	\$ 0.00		\$ 66,932.7	2 \$ 53,148.0	00 \$ 13,784.72	125.94%	\$ 0.0	0 \$	0.00 \$	0.00	
Total 4200 Advertising & Marketing Revenue	\$ 0.00	\$ 0.00	\$ 0.00		\$ 12,971.72	\$ 10.998.00	\$ 1,973.72	117.95%	\$ 467.8°	I \$ 0.00	\$ 467.81		\$ 4.095.3	4 \$ 9.000.0	00 -\$ 4.904.66	45.50%	\$ 661.8	o ¢	0.00 \$ 6	61.89	
Total 4300 Partner Programs	\$ 0.00				\$ 200,310.00						\$ 0.00		\$ 4,095.0		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			· •	0.00 \$	0.00	
Total 1-4400 Town of Banff	\$ 87,899.34				\$ 156,000.00		\$ 156,000.00		\$ 0.00		\$ 0.00		\$ 66,266.9	·					0.00 \$	0.00	
Total 2-4400 Town of Canmore	\$ 15,500.04	·	\$ 15,500.04		\$ 0.00	•			\$ 0.00		\$ 0.00		\$ 66,266.9				\$ 0.0	·	0.00 \$	0.00	
Total 5-4400 ID 9	\$ 9,999.96	·			\$ 0.00	·			\$ 0.00		\$ 0.00		\$ 00,200.0	·	· · ·		\$ 0.0	·	0.00 \$	0.00	
Total 4400 Requisition Recoveries	· ,	\$ 113,400.00		100 00%	\$ 156,000.00	\$ 156.066.00			\$ 0.00	• •	\$ 0.00		\$ 132.533.9	·	<u> </u>		<u>.</u>	· · ·	0.00 \$	0.00	
Total 4500 Other Recoveries	\$ 30,200.00	·	\$ 30.200.00	100.0070	\$ 0.00	*,	•		•		·		, ,,,,,,	0 \$ 0.0			•	•	0.00 \$	0.00	
Total 4700 Charter Sales	\$ 0.00			0.00%		\$ 1,002.00			·				\$ 3,166.5	·					0.00 \$	0.00	
Total 4800 Route Detour Fee	\$ 0.00	,	, ,	0.0070	\$ 40.00	\$ 252.00	,		·	•	\$ 0.00		\$ 0.0	·	· · ·		\$ 0.0	·	0.00 \$	0.00	
Total Income	· · · · · · · · · · · · · · · · · · ·	\$ 114,402.00	•	125.52%	\$ 528.885.60	\$ 583,122.00	•		•	<u> </u>	<u> </u>		\$ 347.478.4	·	<u> </u>		•	· ·	· · · · · · · · · · · · · · · · · · ·	91.11 49.38%	
Cost of Goods Sold	V 110,000.01	¥ 111,102.00	V 20,101101	0.0_70	V 0=0,000.00	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	* • ·,=••··	00.1070		. • 5.55	•		V U ., U .	. • =00,000	,	0 /0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	· • -,	.,.		
5715 Commission			0.00		2,610.83	2,202.00	408.83	118.57%			0.00		511.2	9 1,800.0	00 -1,288.71	28.41%	132.3	8	1	32.38	
Total Cost of Goods Sold	\$ 0.00	\$ 0.00			\$ 2,610.83	\$ 2,202.00			\$ 0.00	0.00			\$ 511.2	•	<u> </u>					32.38	
Gross Profit	\$ 143,599.37	\$ 114,402.00	\$ 29,197.37	125.52%	\$ 526,274.77	·	· ·		•	<u> </u>	·		\$ 346,967.1	2 \$ 281,286.0	00 \$ 65,681.12	123.35%	•	•	· · · · · · · · · · · · · · · · · · ·	23.49 44.56%	
Expenses	•	•	•										•	. ,			•	. ,			
5100 Salaries & Wages			0.00			27,300.00	-27,300.00	0.00%			0.00				0.00)				0.00	
5110 Wages	70,851.06	58,500.00	12,351.06	121.11%	21,255.32		21,255.32				0.00		9,109.4	2 11,700.0	00 -2,590.58	77.86%				0.00	
5130 Benefits			0.00				0.00				0.00				0.00)				0.00	
1-5133 Health Benefits - GM & LC	1,993.32		1,993.32		598.00		598.00				0.00		256.2	8	256.28	}				0.00	
2-5133 Health Benefits - OM & Drivers			0.00		0.00		0.00				0.00		0.0		0.00					0.00	
5131 CPP	2,924.78	9,000.00	-6,075.22	32.50%	877.43	4,200.00	·				0.00		376.0	•	,					0.00	
5132 EI	1,810.44	5,400.00	-3,589.56	33.53%	543.13	2,520.00					0.00		232.7	,						0.00	
5133 Health Benefits		10,140.00	•	0.00%		4,734.00					0.00			2,028.0	•					0.00	
5134 LAPP	9,034.19			42.90%	2,710.25	9,828.00					0.00		1,161.5							0.00	
5135 WCB	11,174.51	1,950.00	9,224.51	573.05%	3,352.35	912.00					0.00		1,436.7		·					0.00	
5136 Benefit Allocation		-31,590.00	•	0.00%		-14,742.00					0.00			-6,318.0						0.00	
Total 5130 Benefits	\$ 26,937.24	\$ 15,960.00		168.78%		\$ 7,452.00			\$ 0.00	0.00			\$ 3,463.3				\$ 0.0	0 \$	0.00 \$	0.00	
5137 Recruitment Costs		498.00		0.00%	192.06		192.06				0.00		192.0		192.06					0.00	
Total 5100 Salaries & Wages	\$ 97,788.30	•		130.46%	\$ 29,528.54	\$ 34,752.00			\$ 0.00	0.00			\$ 12,764.8	5 \$ 14,892.0			\$ 0.0	0 \$	0.00 \$	0.00	
5170 Training & Conferences	345.82		345.82	0.000			0.00				0.00				0.00					0.00	
5171 Conference Fees		1,998.00	,	0.00%			0.00				0.00				0.00					0.00	
5172 Meals & Travel	181.25	6,450.00		2.81%			0.00		63.9)	63.95				0.00					0.00	
5173 Training		1,500.00		0.00%			0.00				0.00			- •	0.00					0.00	
Total 5170 Training & Conferences	\$ 527.07	\$ 9,948.00	-\$ 9,420.93	5.30%	\$ 0.00	\$ 0.00	\$ 0.00		\$ 63.9	5 \$ 0.00	\$ 63.95		\$ 0.0	0 \$ 0.0	0.00		\$ 0.0	0 \$	0.00 \$	0.00	

Bow Valley Regional Transit Services Commission Budget vs. Actuals: Budget by Class - FY16 P&L Classes January - June, 2016

		Administrat	ive		Banff Local					Cann	nore Loca				CB Reg	ional			ID9/Parks Regional		
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	Actual	Budge	ov et Bud		,	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
5180 Travel Expense	142.69	Buuget	142.69	Buuget	Actual	Buuget	0.00	Buuget	Actual	Вицуе	et Buu	0.00		Cluai	Buuget	0.00	Buuget	17.50	Budget	17.50	Buuget
5181 Mileage	1,597.58		1,597.58				0.00		6.1	69		6.69				0.00		11.00		0.00	
Total 5180 Travel Expense	\$ 1,740.27	\$ 0.00			\$ 0.00	\$ 0.00					.00 \$	6.69	\$	0.00	\$ 0.00			\$ 17.50	\$ 0.00		
5200 Operating Contracts	· .,		0.00		V 0.00	•	0.00		•	•••		0.00	Ť	5.00	19,302.00		0.00%	••	• • • • • • • • • • • • • • • • • • • •	0.00	
5220 Direct Operating Cost			0.00		33,290.99	38,550.00	-5,259.01	86.36%				0.00		17,848.06		17,848.06	5.5575			0.00	
5221 FT drivers wages			0.00		226,014.60	193,002.00	33,012.60	117.10%				0.00		85,146.12	74,700.00		113.98%			0.00	
5222 PT drivers wages			0.00		35,148.77	44,850.00	-9,701.23	78.37%				0.00		13,541.41	16,848.00	•	80.37%			0.00	
5225 Drivers uniforms			0.00		3,437.47	2,502.00	935.47	137.39%				0.00		1,615.47	1,500.00	•	107.70%			0.00	
5226 Drivers recruitment			0.00		399.16	648.00	-248.84	61.60%				0.00		399.15	348.00	51.15	114.70%			0.00	
5227 Training			0.00			150.00	-150.00	0.00%				0.00			102.00		0.00%			0.00	
5228 Driver recognition	6.05		6.05			402.00	-402.00	0.00%				0.00			348.00	-348.00	0.00%			0.00	
Total 5220 Direct Operating Cost	\$ 6.05	\$ 0.00	\$ 6.05		\$ 298,290.99	\$ 280,104.00	\$ 18,186.99	106.49%	\$ 0.0	00 \$ 0.	.00 \$	0.00	\$ ^	118,550.21	\$ 93,846.00	\$ 24,704.21	126.32%	\$ 0.00	\$ 0.00	\$ 0.00	
5240 Maintenance			0.00				0.00					0.00				0.00				0.00	
5250 Parts			0.00		20,351.41	30,000.00	-9,648.59	67.84%				0.00		18,161.41	17,502.00	659.41	103.77%	0.00	1,902.00	-1,902.00	0.00%
5255 Vehicle Supplies		852.00	-852.00	0.00%	3,884.57		3,884.57					0.00		1,483.33		1,483.33		0.00		0.00	
5260 Maintenance Labour			0.00		56,950.13	40,002.00	16,948.13	142.37%				0.00		32,212.28	21,000.00	11,212.28	153.39%		3,750.00	-3,750.00	0.00%
Total 5240 Maintenance	\$ 0.00	\$ 852.00	-\$ 852.00	0.00%	\$ 81,186.11	\$ 70,002.00	\$ 11,184.11	115.98%	\$ 0.0	00 \$ 0.	.00 \$	0.00	\$	51,857.02	\$ 38,502.00	\$ 13,355.02	134.69%	\$ 0.00	\$ 5,652.00	-\$ 5,652.00	0.00%
Total 5200 Operating Contracts	\$ 6.05	\$ 852.00	-\$ 845.95	0.71%	\$ 379,477.10	\$ 350,106.00	\$ 29,371.10	108.39%	\$ 0.0	00 \$ 0.	.00 \$	0.00	\$ ^	170,407.23	\$ 151,650.00	\$ 18,757.23	112.37%	\$ 0.00	\$ 5,652.00	-\$ 5,652.00	0.00%
5270 Fuel			0.00		57,127.91	75,000.00	-17,872.09	76.17%				0.00		38,085.25	52,500.00	-14,414.75	72.54%		1,650.00	-1,650.00	0.00%
5300 Insurance Expense			0.00				0.00					0.00				0.00				0.00	
5310 General Liability Insurance	3,763.64		3,763.64			1,122.00	-1,122.00	0.00%				0.00			978.00	-978.00	0.00%			0.00	
5320 Fleet insurance	0.00		0.00		7,701.52	2,880.00	4,821.52	267.41%	0.0	00		0.00		6,745.58	2,520.00	4,225.58	267.68%			0.00	
Total 5300 Insurance Expense	\$ 3,763.64	\$ 0.00	\$ 3,763.64		\$ 7,701.52	\$ 4,002.00	\$ 3,699.52	192.44%	\$ 0.0	00 \$ 0.	.00 \$	0.00	\$	6,745.58	\$ 3,498.00	\$ 3,247.58	192.84%	\$ 0.00	\$ 0.00	\$ 0.00	
5350 General Operating Expenses	167.98		167.98				0.00					0.00				0.00				0.00	
5351 Office Supplies	2,295.19	2,376.00	-80.81	96.60%	1,062.00	1,062.00	0.00	100.00%				0.00		1,062.00	1,062.00	0.00	100.00%			0.00	
5352 Bank Service Charges	1,137.60	1,650.00	-512.40	68.95%	426.00	426.00	0.00	100.00%				0.00		426.00	426.00	0.00	100.00%			0.00	
5353 Janitorial Supplies & Services	0.00	600.00	-600.00	0.00%	100.00		100.00					0.00		99.99		99.99				0.00	
5354 Postage and Delivery	0.00	48.00	-48.00	0.00%	81.82	252.00	-170.18	32.47%	12.	97		12.97		68.84	252.00	-183.16	27.32%			0.00	
5355 Miscellaneous Expense	-0.01	702.00	-702.01	0.00%			0.00					0.00				0.00				0.00	
5356 Memberships	2,450.00	1,998.00	452.00	122.62%			0.00					0.00				0.00				0.00	
5357 Cell Phone	1,690.84	2,250.00	-559.16	75.15%			0.00					0.00				0.00				0.00	
5358 Office Phone	2,118.38	3,252.00	-1,133.62	65.14%			0.00					0.00				0.00				0.00	
5359 Board meeting expense	611.22	498.00		122.73%			0.00					0.00				0.00				0.00	
5360 Cash over/short			0.00		-5.00		-5.00					0.00				0.00				0.00	
5362 Software and License Fees	1,388.43	1,248.00		111.25%			339.87					0.00		535.36		535.36				0.00	
5364 Brinks service fees	0.00		0.00		916.70	1,074.00		85.35%				0.00		916.69	1,074.00		85.35%			0.00	
Total 5350 General Operating Expenses	\$ 11,859.63	\$ 14,622.00 ·		81.11%	\$ 2,921.39	\$ 2,814.00		103.82%	\$ 12.9	97 \$ 0.	.00 \$	12.97	\$	3,108.88	\$ 2,814.00		110.48%	\$ 0.00	\$ 0.00		
5391 Interest & Penalties	12.30		12.30				0.00					0.00				0.00				0.00	
5400 Lease Expense			0.00				0.00					0.00				0.00				0.00	

Bow Valley Regional Transit Services Commission Budget vs. Actuals: Budget by Class - FY16 P&L Classes January - June, 2016

		Administrat	ive			Banff Lo	ocal			Canmore	Local				CB Region	onal		ID9/Parks Regional				
			over	% of				% of			over	% of					% of					% of
	Actual	Budget	Budget	Budget	Actual	Budget	over Budget	Budget	Actual	Budget	Budget E	Budget	Actu	al	Budget	over Budget	Budget	Actual	Budg	jet Bu	dget B	udget
5410 Bus Lease			0.00		31,998.00	31,998.00	0.00	100.00%			0.00					0.00					0.00	
5420 Bus Storage			0.00		11,046.00	11,052.00	-6.00	99.95%			0.00		5,	346.00	5,352.00	-6.00	99.89%				0.00	
5430 Parks Canada Land Rent		252.00	-252.00	0.00%	246.00		246.00				0.00					0.00					0.00	
Total 5400 Lease Expense	\$ 0.00	\$ 252.00	-\$ 252.00	0.00%	\$ 43,290.00	\$ 43,050.00	\$ 240.00	100.56%	\$ 0.00	\$ 0.00	\$ 0.00		\$ 5,	346.00	\$ 5,352.00	-\$ 6.00	99.89%	\$ 0.0	00 \$	0.00 \$	0.00	
5600 Professional/contractual fees			0.00				0.00				0.00					0.00					0.00	
5610 Professional/Contract			0.00		4,285.51	4,998.00	-712.49	85.74%			0.00					0.00					0.00	
5611 Accounting Fees	14,353.50	7,500.00	6,853.50	191.38%	2,502.00	2,502.00	0.00	100.00%			0.00		2,	502.00	2,502.00	0.00	100.00%				0.00	
5612 Payroll service fee	0.00		0.00		462.54	402.00	60.54	115.06%			0.00			462.53	402.00	60.53	115.06%				0.00	
5613 Bookkeeping Services		498.00	-498.00	0.00%			0.00				0.00					0.00					0.00	
5615 Legal Fees			0.00			252.00	-252.00	0.00%			0.00				252.00	-252.00	0.00%				0.00	
5617 Website		648.00	-648.00	0.00%	270.00		270.00				0.00			270.00		270.00					0.00	
5619 Business Hosting Expenses		750.00	-750.00	0.00%			0.00				0.00					0.00					0.00	
5620 Web hosting and Software License																						
(annual fee - Trapeze)			0.00		9,454.48	9,750.00		96.97%			0.00		•	051.92	5,250.00	-1,198.08					0.00	
5622 Nextbus			0.00		23,760.81	8,748.00	15,012.81	271.61%			0.00		9,	704.32	8,748.00	956.32	110.93%				0.00	
Total 5623 Security Fee	\$ 0.00	•	\$ 0.00		\$ 3,780.00	\$ 7,998.00	• •	47.26%	\$ 0.00	\$ 0.00	•		\$	0.00	\$ 0.00	·		\$ 0.0	00 \$	0.00 \$	0.00	
5624 IT Support	2,670.00	3,252.00	-582.00	82.10%			0.00				0.00					0.00					0.00	
5626 Office rent	10,020.00	9,000.00	1,020.00		4,176.78	4,200.00	-23.22	99.45%			0.00		1,	790.05	1,800.00	-9.95	99.45%				0.00	
5627 Copier	1,032.92	498.00	534.92	207.41%			0.00				0.00					0.00					0.00	
5628 Bus wrap repair			0.00			1,002.00	-1,002.00	0.00%			0.00				1,002.00	-1,002.00	0.00%				0.00	
5629 Contract Work	0.00	7,500.00	-7,500.00	0.00%	2,879.80	3,828.00		75.23%			0.00		1,	234.20	3,678.00	-2,443.80	33.56%				0.00	
5630 Utilities	1,172.05	2,100.00	-927.95	55.81%			0.00				0.00					0.00					0.00	
5631 Customer Centre Support			0.00		11,016.60	7,650.00	3,366.60	144.01%			0.00		4,	721.40	7,350.00	-2,628.60	64.24%				0.00	
5632 Infrastructure Maintenance			0.00		1,359.24	1,998.00	-638.76	68.03%			0.00			19.99	1,500.00	-1,480.01	1.33%				0.00	
Total 5600 Professional/contractual fees	\$ 29,248.47	\$ 31,746.00	-\$ 2,497.53	92.13%	\$ 63.947.76	\$ 53,328.00	\$ 10.619.76	119.91%	\$ 0.00	\$ 0.00	\$ 0.00		\$ 24.	756.41	\$ 32,484.00	-\$ 7,727.59	76.21%	\$ 0.0	00 \$	0.00 \$	0.00	
5700 Advertising and Marketing		,	0.00		15,054.04	10,998.00	4,056.04	136.88%	·		0.00		13.	697.60	10,500.00	3,197.60	130.45%		·	·	0.00	
Total Expenses	\$ 144.945.73	\$ 132,378.00		109.49%		\$ 574,050.00	\$ 24,998.26	104.35%	\$ 83.61	\$ 0.00	\$ 83.61		\$ 274.	911.80	\$ 273,690.00	\$ 1,221.80	100.45%	\$ 17.	50 \$ 7,30	02.00 -\$	7.284.50	0.24%
Net Operating Income	·	-\$ 17,976.00			-\$ 72,773.49		· · · · · · · · · · · · · · · · · · ·			•	•					\$ 64,459.32			*		*	
Other Income	, , , , , , , , , , , , , , , , , , , ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, -,		, ,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, -,		•	,			,		, ,	, , , , , ,		, ,	, ,	· · · · · ·	,	
7100 Interest Income	5.49		5.49				0.00				0.00					0.00					0.00	
Total Other Income	\$ 5.49	\$ 0.00			\$ 0.00	\$ 0.00			\$ 0.00	\$ 0.00			\$	0.00	\$ 0.00			\$ 0.0	00 \$	0.00 \$	0.00	
Other Expenses	V 51.10	•	• • • • • • • • • • • • • • • • • • • •		• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	,		V 0.00	, 0.00	• • • • • • • • • • • • • • • • • • • •		•	0.00	, 5.00	•		•		J. J	0.00	
5900 Amortization Expense	75,000.00	75,000.00	0.00	100.00%			0.00				0.00					0.00					0.00	
Total Other Expenses	\$ 75,000.00			100.00%	\$ 0.00	\$ 0.00			\$ 0.00	\$ 0.00			\$	0.00	\$ 0.00			\$ 0.0	00 \$	0.00 \$	0.00	
Net Other Income	-\$ 74,994.51	<u> </u>					·			\$ 0.00			\$	0.00					•	0.00 \$	0.00	
Net Income	-\$ 76,340.87	·			-\$ 72,773.49	•	-\$ 79,643.49	-1059 29%					<u> </u>			\$ 64,459.32						26.50%
Not illouille	φ 10,540.01	Ψ 32,310.00	Ψ 10,000.10	02.11/0	Ψ 12,113. 4 3	φ 0,070.00	ψ 13,043.43	1033.23/0	Ψ JU4.20	Ψ 0.00	ψ JU4.20		Ψ 12,	000.0Z	Ψ 1,330.00	Ψ 07,733.32	J -1 0.00 /0	Ψ 1,207.	υ: -φ -τ,υυ	υυ φ ·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	20.00 /0

Bow Valley Regional Transit Services Commission



Draft 2017 Capital Budget (August)

- Capital budget is very preliminary and needs discussion with Commission and municipal partners to determine projects that they would like to see moved forward and put in municipal capital plans
- Funding for GreenTRIP3 and PTIF is currently unknown as far as approvals. At this point, the unknown funding has not been entered into the Capital budget. For discussion at meeting whether to include this funding in the capital plan.
- Capital budget and projects may change significantly due to funding opportunities and project decisions.

BVRTSC Approved 2016 10 Year Capital Plan Summary Totals Page

		2011	2012	2013	2014	2015	2016	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Commission Capital Plan - SUMMARY								YTD										
Banff																		
Proposed Annual Banff Contributions	Α	45,000	188,000	188,000	225,000	247,000	247,000	247,000	275,000	280,000	285,000	800,000	295,000	300,000	305,000	310,000	315,000	320,000
Carry Over From Previous Year	В	0	45,000	197,026	321,280	457,840	632,539	632,539	586,255	477,421	520,921	745,088	643,921	803,088	1,005,421	1,039,421	1,199,255	1,332,255
Total Unspent Start of Year	C = A + B	45,000	233,000	385,026	546,280	704,840	879,539	879,539	861,255	757,421	805,921	1,545,088	938,921	1,103,088	1,310,421	1,349,421	1,514,255	1,652,255
Banff Local Projects	D	0	7,465	22,189	76,201	48,373	247,500	128,717	175,000	165,000	20,000	105,000	130,000	20,000	185,000	135,000	0	2,000,000
Canmore Banff Regional Projects	E	0	0	18,643	9,236	14,462	31,250	9,186	28,000	5,000	30,000	12,000	0	49,000	55,000	12,500	176,000	0
Commission Capital	F	0	28,509	22,913	3,004	9,466	14,534	7,486	180,833	66,500	10,833	784,167	5,833	28,667	31,000	2,667	6,000	2,667
Total Annual Capital Commitment	G = D + E + F	0	35,974	63,746	88,440	72,301	293,284	145,389	383,833	236,500	60,833	901,167	135,833	97,667	271,000	150,167	182,000	2,002,667
Remaining Unspent End of Year	H = C - G	45,000	197,026	321,280	457,840	632,539	586,255	734,150	477,421	520,921	745,088	643,921	803,088	1,005,421	1,039,421	1,199,255	1,332,255	(350,412)
Canmore																		
Proposed Annual Canmore Contributions	Α	30,000	27,000	27,000	20,000	110,000	445,000	445,000	380,000	370,000	280,000	680,000	280,000	285,000	290,000	295,000	300,000	305,000
Carry Over From Previous Year	В	0	30,000	82,606	33,239	41,000	127,072	127,072	148,288	87,854	100,354	113,521	(78,646)	95,521	142,854	286,854	481,688	564,688
Total Unspent Start of Year	C = A + B	30,000	57,000	109,606	53,239	151,000	572,072	572,072	528,288	457,854	380,354	793,521	201,354	380,521	432,854	581,854	781,688	869,688
Canmore Local Projects	D	0	(54,115)	34,810	0	0	378,000	367,124	231,600	286,000	226,000	76,000	100,000	160,000	60,000	85,000	35,000	174,000
Canmore Banff Regional Projects	E	0	0	18,643	9,236	14,462	31,250	9,186	28,000	5,000	30,000	12,000	0	49,000	55,000	12,500	176,000	0
Commission Capital	F	0	28,509	22,913	3,004	9,466	14,534	7,486	180,833	66,500	10,833	784,167	5,833	28,667	31,000	2,667	6,000	2,667
Total Annual Capital Commitment	G = D + E + F	0	(25,606)	76,367	12,239	23,928	423,784	383,796	440,433	357,500	266,833	872,167	105,833	237,667	146,000	100,167	217,000	176,667
Remaining Unspent End of Year	H = C - G	30,000	82,606	33,239	41,000	127,072	148,288	188,276	87,854	100,354	113,521	(78,646)	95,521	142,854	286,854	481,688	564,688	693,021
ID#9																		
ID#9 Contributions	Α	40,000	40,000	40,000	40,000	40,000	40,000	40,000	90,000	40,000	40,000	440,000	40,000	40,000	40,000	40,000	40,000	0
carryover from previous year	В	0	40,000	51,491	68,578	105,574	136,108	136,108	161,574	20,741	(5,760)	23,407	(320,760)	(286,593)	(275,260)	(266,260)	(228,926)	(194,926)
Total Unspent Start of Year	C=A+B	40,000	80,000	91,491	108,578	145,574	176,108	176,108	251,574	60,741	34,241	463,407	(280,760)	(246,593)	(235,260)	(226,260)	(188,926)	(194,926)
ID9 Projects	С	-	-	-	-	-	-	-	50,000	-	-	-	-	-	-	-	-	-
Commission Capital	D	0	28,509	22,913	3,004	9,466	14,534	7,486	180,833	66,500	10,833	784,167	5,833	28,667	31,000	2,667	6,000	2,667
Total Annual Capital Commitment	E=C+D	0	28,509	22,913	3,004	9,466	14,534	7,486	230,833	66,500	10,833	784,167	5,833	28,667	31,000	2,667	6,000	2,667
remaining unspent end for year	F=C-E	40,000	51,491	68,578	105,574	136,108	161,574	168,622	20,741	(5,760)	23,407	(320,760)	(286,593)	(275,260)	(266,260)	(228,926)	(194,926)	(197,593)
ALL PROJECTS																		
Proposed Annual Contributions	Α	115,000	255,000	255,000	285,000	397,000	732,000	732,000	745,000	690,000	605,000	1,920,000	615,000	625,000	635,000	645,000	655,000	625,000
Carry Over From Previous Year	В	0	115,000	331,123	423,097	604,413	895,719	895,719	896,116	586,016	615,516	882,016	244,516	612,016	873,016	1,060,016	1,452,016	1,702,016
Total Unspent Start of Year	C = A + B	115,000	370,000	586,123	708,097	1,001,413	1,627,719	1,627,719	1,641,116	1,276,016	1,220,516	2,802,016	859,516	1,237,016	1,508,016	1,705,016	2,107,016	2,327,016
All Projects	D	0	38,877	163,026	103,683	105,694	731,603	536,671	1,055,100	660,500	338,500	2,557,500	247,500	364,000	448,000	253,000	405,000	2,182,000
Total Annual Capital Commitment	E = D	0	38,877	163,026	103,683	105,694	731,603	536,671	1,055,100	660,500	338,500	2,557,500	247,500	364,000	448,000	253,000	405,000	2,182,000
Remaining Unspent End of Year	F = C - E	115,000	331,123	423,097	604,413	895,719	896,116	1,091,048	586,016	615,516	882,016	244,516	612,016	873,016	1,060,016	1,452,016	1,702,016	145,016
Check		\$0																

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Banff Local 10 Year Capital Plan

	2011	2012	2013	2014	2015	2016	2016 year to date amounts	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
	2011	2012	2013	2014	2013	2010	date amounts	2017	2010	2013	2020	2021	2022	2023	2024	2023	2020
Life Cycle																	
18 years						65,000	1,511										2,000,000
7-11 yrs								30,000	50,000								
10 yrs															100,000		
8 yrs			0														
8 yrs												50,000					
4 yrs		0									40,000						
5 yrs		0	11,822	30,301	22,373	30,000	27,652	20,000	20,000	20,000	20,000	20,000	20,000	25,000	25,000		
						60,000	5,007										
8 yrs						45,000	62,952	65,000	65,000					100,000			
			3,519			6,500									10,000		
			4,819														
					10,000												
			1,639			25.000	24.225										
						25,000	24,896	20.000									
						10,000	C 120	30,000									
F			390		16.000	6,000	6,138				45.000			60.000			
5 yrs			390	45,900	16,000						45,000			60,000			
				45,900								60,000					
		7,465										00,000	0				
10 yrs		7,403						30,000	30,000				0				
±0 y13							561	30,000	30,000								
	0	7,465	22,189	76,201	48,373	247,500	128,717	175,000	165,000	20,000	105,000	130,000	20,000	185,000	135,000	0	2,000,000
		7,.03		. 0,202	,	,c .c				=5,000	===,000		_5,556	===,000			_,:::;:::
	0	7,465	22,189	76,201	48,373	247,500	128,717	175,000	165,000	20,000	105,000	130,000	20,000	185,000	135,000	0	2,000,000

		2011	2012	2013	2014	2015	2016	2016 year to date amounts	2017	2018	2019	2020	2021	2022	2023	2024	2025	2
Canmore																		4
Canmore Projects																		
Canmore Local Buses/Equipment - Unbudgeted																<u> </u>	'	
Canmore Next Bus Install - Local																<u> </u>	<u> </u>	
Canmore Next Bus Sign - Regional Service (initial)	8 yrs			7,785														
Canmore Next Bus Sign - Regional Service (replacement)	8 yrs												30,000			· ·		
Canmore Bus Zones			0		0		10,000		10,000		10,000		10,000		10,000			
Canmore Passenger Shelters and Benches				27,026							25,000							
Canmore Smartcard Stock							10,000					10,000						
UNKNOWN PURCHASE PRIOR TO DEC 31 2012			(54,115)				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
Canmore passenger shelters, benches phase 2			(-) -)				25,000									50,000		\top
	Life Cycle						23,000									20,220		
1 Purchase of new 30 ft buses (2)	Life Cycle						650,000	338,834										
·	15yrs						030,000	330,034								 	—	+
3 Spare bus for service	15y13										330,000					 		+
•	10years						50,000				330,000					\vdash		+
, , , ,	Toyears																	+
5 NextBus Initial Install On Buses							10,000											+
									22.222	22.222	22.222					1 '	20.000	
	8years						0		30,000	30,000	30,000					 _	20,000	
, ,	4 years						0		0			30,000				30,000	<u> </u>	\bot
8 Transit Way Finding and Customer Related Signs							5,000		8,000			5,000				 '	5,000	
	5years						8,000			8,000	10,000			10,000		 '	10,000	\bot
10 Town Centre Transit Hub									400,000							<u> </u>	<u> </u>	
11 Bus stop signs create and initial install							22,000				10,000		10,000		10,000	'	'	
12 Bus stop lifecycle	5 yrs												20,000			<u> </u>	<u> </u>	
13 Bus shelters (5) - include pad placement										150,000	50,000	50,000				<u> </u>	<u> </u>	
14 Bus Zone Improvements - concrete pads							70,000		60,000	100,000	50,000	50,000				'		
15 Bus Zone Improvements - Bench improvements									20,000		20,000							
16 Bus security camera installs								15,417		10,000				10,000				
17 Initial bus wraps							20,000	7,313		·				,				
·	5years						7,232	,					20,000					
	7 years													40,000	40,000			_
General bus lifecycle refurbishment - outer skin repairs, seat	. ,													.5,000	.5,555			\top
20 replacements etc																1 '	1	
21 Bus storage start up renovation							60,000		30,000									+
and storage start up removation							00,000		30,000									+
22 Bus storage longer term renovation engineering study									15,000							1 '	1	
23 Bus Storage longer term renovation									13,000	500,000				100,000				+
							8,000			300,000			10,000	100,000				+
24 Driver swap vehicle	Q vrc												10,000			F 000	<u> </u>	\perp
	8 yrs						5,000									5,000	 	+
	10 yrs						0	F 000								 '		-
Remix Enterprise License Fee							.=	5,000								 '	 '	+
	20 yrs						15,000									 '	<u> </u>	4
Fanfold tickets								561								'		
Canmore Planned Expenditures		0	(54,115)	34,810	0	0	968,000	367,124	573,000	798,000	535,000	145,000	100,000	160,000	60,000	85,000	35,000	1
Proposed Grant Funding (GreenTRIP) Proposed Grant Funding (PTIF)							590,000	0	341,400	512,000	309,000	69,000	0	0	0	0	0	
																4		

CB Regional 10 Year Capital Plan

							2016 year										
							to date										
	2011	2012	2013	2014	2015	2016	amounts	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
5 yrs						20,000											
5 yrs					1,104										25,000		
5 yrs					22,000	7,500		16,000									
5 yrs											24,000		18,000			26,000	
8 yrs			35,552														
22 yrs							1,024										
12 yrs										50.000						326,000	
7 yrs										60,000			50.000				
10 yrs													50,000				
E vec		0											30,000				
5 yrs		U	1,735		5,820	10,000			10,000					10,000			
5 yrs initial		0	1,755		3,620	10,000			10,000					10,000			
5 yrs		0						40,000									
8 yrs			0	2,471				+0,000									
7.0			0	16,000													
10 yrs				2,022										100,000			
8 yrs						25,000	17,348										
	0	0	37,287	18,471	28,924	62,500	18,372	56,000	10,000	60,000	24,000	0	98,000	110,000	25,000	352,000	0
	0			18,471	28,924	62,500	18,372	56,000	10,000	60,000	24,000	0		110,000	25,000	352,000	0
	0	0	18,643	9,236	14,462	31,250	9,186	28,000	5,000	30,000	12,000	0	49,000	55,000	12,500	176,000	0

			2014	2242	2242	2044	2245	2246	2016 year to date	2047	2010	2240	2020	2024	2022	2022	2024	2025	2025
		<u> </u>	2011	2012	2013	2014	2015	2016	amounts	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
	Regional																		
	Regional Projects																		1
R15	Design and Implementation Plan - LL to Banff Svc.									50,000									1
R7	Fleet Purchase	18 years																	1
R8	Bus Stop Installations																		
R11	Smart Card Purchase	Initial																	1
	Next Bus Signs	10 Years																	1
C3	Bus Wrap	5 Years																	
C3	Security Cameras																		
	GPS Next Stop Announcement System																		1
R12																			
	ID9 Regional Expenditures		0	0	0	0	0	0	0	50,000	0	0	0	0	0	0	0	0	0
	Proposed Grant Funding (GreenTRIP)																		
	Proposed Grant Funding (PTIF)																		
	Total Annual Capital Spending		0	0	0	0	0	0	0	50,000	0	0	0	0	0	0	0	0	0

Commission 10 Year Capital Plan (all services)

									2016 year to										
									date										
		2	2011	2012	2013	2014	2015	2016	amounts	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
	Commission related																		
G1	Office Space Renovation				60,844														
G2	Office Space Replacement/Upgrading										20,000					60,000			
G3	Office Furniture and Equipment				7,897	6,307	15,000			10,000		10,000		10,000				10,000	
G9	Main transit exchange (Banff) Engineering Study							30,000											
G10	Main transit exchange (located in Banff) construction									465,000									
G15	Next Bus Spare Signs (2)							12,000											
G13	Gypsy - Next Stop Announcement System							10,000	6,990										
G10	Bus Storage Facility - feasibility/ engineering study											50,000							
G14	Temp Bus storage facility/location										100,000								
G11	Bus Storage Facility - Permanent												7,000,000						
	Office IT, Computers, Wiring, Telephones,					2,704	4,700	10,300	8,469	10,000	20,000		10,000		10,000	10,000			
		yrs					8,697	3,303				15,000				15,000			1
G20	Office/Brochure Delivery Vehicle 6	yrs						8,000	7,000						8,000				
	Farebox Upgrades									275,000									
	Mobile Ticketing Software									100,000									
	Steamcleaner for Fleet seats									5,000									
	Remix Transit Planning Software									7,500	7,500	7,500	7,500	7,500	8,000	8,000	8,000	8,000	8,000
	Fleet Addition									550,000									
G23	Fleet Next Bus Replacement										52,000				60,000				
	Commission -Capital Purchases Prior to Dec 31, 2012			85,527											0				
	Commission related annual total		0	85,527	68,740	9,011	28,397	73,603	22,459	1,422,500	199,500		7,017,500	17,500	86,000	93,000	8,000	18,000	8,000
	Proposed Grant Funding (GreenTRIP)							30,000		330,000		50,000	4,665,000						
	Proposed Grant Funding (PTIF)																		
	Third Party Funding									550,000									
	Total Annual Capital Commitment		0	85,527	68,740	9,011	28,397	43,603	22,459	542,500	199,500	32,500	2,352,500	17,500	86,000	93,000	8,000	18,000	8,000
	Each Partners Share (1/3 each)			28,509	22,913	3,004	9,466	14,534	7,486	180,833	66,500	10,833	784,167	5,833	28,667	31,000	2,667	6,000	2,667

Bow Valley Regional Transit Services Commission



Draft 2017 Budget (August)

Bow Valley Regional Transit Services Commission Budget Summary - ALL SERVICES

		2017-	2019					
	2015	Q2 2016	2016 Projected	2016 Approved	2017 Proposed	2018 Approved	2019 Approved	
	Actual	Actual	Year End	Budget	Budget	Budget	Budget	
Income						J		
4100 Farebox	673,745	276,70	661,390	703,000	906,060	928,712	951,929	
4150 Passes	167,085	88,47	177,000	154,700	214,368	219,727	225,220	
4200 Advertising & Marketing Revenue	31,179	18,19	36,300	40,000	40,440	41,451	42,487	
4300 Partner Programs	382,565	200,31		390,200	415,004	425,379	436,014	
4500 Other Recoveries	157,716	30,20		38,000	35,250	36,131	37,035	Parks Cave and Basin/Minnewanka and LL Studies
4700 Charter Sales	1,713	5,94	11,900	4,000	2,550	2,614	2,679	
4800 Route Detour Fee	580	4	100	500		513	525	
7600 Other Income	2,939	(2	0)		_	-	-	
Total Income BEFORE REQUISITIONS and Cost of Goods Sold	\$ 1,417,522		55 \$ 1,342,090	\$ 1,330,400	\$ 1,614,172	\$ 1,654,526	\$ 1,695,889	
Cost of Goods Sold								
5715 Commission	5,854	3,25	6,500	8,000	11,088	11,365	11,649	
Total Cost of Goods Sold	\$ 5,854	\$ 3,25	5 \$ 6,500	\$ 8,000	\$ 11,088	\$ 11,365	\$ 11,649	
Total Income BEFORE REQUISITIONS	\$ 1,411,667	\$ 616,60	0 \$ 1,335,590	\$ 1,322,400	\$ 1,603,084	\$ 1,643,161	\$ 1,684,240	
4400 Requisition Recoveries								
1-4420 TOB - Operating	517,194	310,16	578,466	536,600	632,052	648,152	664,657	Banff requisition up \$120K just due to maintenance and CB Doubling
2-4420 TOC - Operating	116,778	81,76	121,667	79,800	548,282	562,190		Canmore requisition up \$90K due to maintenance and CB Doubling
5-4420 ID 9 - Operating	20,000	10,00	20,000	20,000	20,000	20,000	20,000	
Total 4400 Requisition Recoveries	\$ 653,972	\$ 401,93	3 \$ 720,133	\$ 636,400	\$ 1,200,334	\$ 1,230,342	\$ 1,261,101	Requisition includes \$120,000 for Regional Doubling
Total Income AFTER REQUISITIONS	\$ 2,065,639	\$ 1,018,53	4 \$ 2,055,723	\$ 1,958,800	\$ 2,803,418	\$ 2,873,503	\$ 2,945,341	
Expenses								
5100 Salaries & Wages								
5110 Wages	146,647	101,21	6 202,400	195,000	294,192	301,547	309,085	Includes CAO, Logistics Coord + Ops Mgr, includes wages and benefits
Total 5130 Benefits	29,087	115,99	231,900	53,200	77,480	79,417	81,402	2
5137 Recruitment Costs	24,077	38	800	1,000	-	-	-	
Total 5100 Salaries & Wages	\$ 199,811	\$ 217,59	6 \$ 435,100	\$ 249,200	\$ 371,672	\$ 380,964	\$ 390,488	
5170 Training & Conferences	2,213	34	5,000	7,000	7,000	7,175	7,354	
5172 Meals & Travel	3,695	24	7,100	12,900	12,900	13,223	13,553	3
Total 5170 Training & Conferences	\$ 5,909	\$ 59	12,100	\$ 19,900	\$ 19,900	\$ 20,398	\$ 20,907	
5181 Mileage	3,368	1,62	2,835	i	6,060	6,212	6,367	,
5200 Operating Contracts								
5220 Direct Operating Cost	111,013	51,13	102,300	115,700	150,508	154,271	158,127	New: Interior bus cleaning \$15K included for Bnf/CB
5221 FT drivers wages	559,393	233,64	497,500	535,400	834,677	855,544	876,933	includes wages and benefits
5222 PT drivers wages	125,477	48,69	97,400	123,400	161,864	165,911	170,058	includes wages and benefits
5225 Drivers uniforms	3,228	5,05	10,100	8,000	15,000	15,375	15,759	
5226 Drivers recruitment	1,623	79	1,600	2,000	4,300	4,408	4,518	3
5227 Driver training			0 300	500	6,060	6,212	6,367	,
5228 Driver recognition		0.0	00 800	1,500	2,000	2,050	2,101	
Total 5220 Direct Operating Cost	\$ 800,734	\$ 339,32	710,000	\$ 785,420	\$ 1,174,409	\$ 1,203,769	\$ 1,233,863	
5240 Maintenance								

Bow Valley Regional Transit Services Commission Budget Summary - ALL SERVICES

	aget oun	2017-2										
				2016		2016		2017		2018		2019
	2015	Q2 2016	F	Projected		proved		oposed		proved		oproved
	Actual	Actual		Year End		Budget		Budget		Budget		Budget
5250 Parts	74,670	38,51		75,700		98,800		121,500		124,538		127,651
5255 Vehicle Supplies		5,36	8	8,800		1,700		10,000		10,250		10,506
5260 Maintenance Labour	132,499	89,16	2	173,900		129,500		215,900		221,298		226,830
Total 5240 Maintenance	\$ 207,169	\$ 133,04	3 \$	258,400	\$	230,000	\$	347,400	\$	356,085	\$	364,987
Total 5200 Operating Contracts	\$ 1,007,903	\$ 472,37	0 \$	968,400	\$	1,015,420	\$	1,521,809	\$	1,559,854	\$	1,598,851
5270 Fuel	192,137	95,21	3	255,000		258,300		334,911		343,284		351,866
5300 Insurance Expense			-									
5310 General Liability Insurance	4,023	3,76	4	3,764		4,200		3,877		3,974		4,073
5320 Fleet insurance	11,308	14,44	7	14,447		10,800		22,750		23,319		23,902
Total 5300 Insurance Expense	\$ 15,331	\$ 18,21	1 \$	18,211	\$	15,000	\$	26,627	\$	27,293	\$	27,975
5350 General Operating Expenses	-	16	8	300		-		300		308		315
5351 Office Supplies	6,421	4,41		8,800		9,000		11,210		11,490		11,778
5352 Bank Service Charges	4,192	1,99	0	4,100		5,000		5,324		5,457		5,594
5353 Janitorial Supplies & Services	228	20	0	400		1,200		1,600		1,640		1,681
5354 Postage and Delivery	1,265	16		300		1,100		1,158		1,187		1,217
5355 Miscellaneous Expense	114	(0))	2,000		1,400		2,030		2,081		2,133
5356 Memberships	492	2,45		4,000		4,000		4,120		4,223		4,329
5357 Cell Phone	3,416	1,69		3,400		4,500		7,590		7,780		7,974
5358 Office Phone	6,207	2,11		4,200		6,500		6,500		6,663		6,829
5359 Board meeting expense	171	61		1,200		1,000		1,236		1,267		1,299
5362 Software and License Fees	2,866	2,26		4,600		2,500		4,000		4,100		4,203
5364 Brinks service fees	2,313	1,83		3,600		4,300		5,600		5,740		5,884
Total 5350 General Operating Expenses	\$ 27,692				\$	40,500		50,668	\$	51,935	\$	53,233
5391 Interest & Penalties	70		2	-	Ť	-	Ť	-	Ť	-	·	-
5400 Lease Expense												
5410 Bus Lease	59,250	31,99	8	64,000		64,000		59,250		60,731		62,250
5420 Bus Storage	31,824	16,39		32,800		32,800		43,065		44,142		45,245
5430 Parks Canada Land Rent	250	24		250		500		275		282		289
Total 5400 Lease Expense	\$ 91,324		_		\$	97,300		102,590		105,155	\$	107,784
5600 Professional/contractual fees	* 0.,	* :5,55	•	,,	Ť	01,000	Ť	,	Ť	100,100	Ť	,.
5610 Professional/Contract	70,976	4,28	6	8,600		10,000		_		_		_
5611 Accounting Fees	23,173	19,35		27,965		25,000		32,824		33,645		34,486
5612 Payroll service fee	1,748	92		1,800		1,600		3,062		3,139		3,217
5613 Bookkeeping	2,993	02	_	-		1,000		- 0,002		-		
5615 Legal fees	442			_		1,000		2,030		2,081		2,133
5616 Recruitment Costs	13,399			_		1,000		3,369		3,453		3,540
5617 Website	1,009	54	n	1,000		1,300		2,588		2,653		2,719
5619 Business Hosting Expenses	642	34	_	1,000		1,500		1,500		1,538		1,576
5620 Web hosting and Software License (annual	042			1,000		1,000		1,000		1,000		1,070
fee - Trapeze)	27,212	13,50	6	30,000		30,000		43,300		44,383		45,492
5622 Nextbus	41,550	33,46	5	47,000		35,000		49,500		50,738		52,006

Bow Valley Regional Transit Services Commission Budget Summary - ALL SERVICES

2017-2019 2016 2016 2017 2018 2019 2015 Q2 2016 **Projected Proposed** Approved Approved Approved Actual Year End Actual **Budget Budget Budget** Budget 4,000 5623 Security Fee 4,100 4,203 1-5623 Banff Local Security shift 10,330 3,780 9,100 16,000 10,000 10,250 10,506 Reduced based on need. 5624 IT Support 5,283 2,670 5,300 6,500 8,030 8,231 8,437 5626 Office rent 29,333 9,841 17,300 30,000 36,195 37,100 38,027 Current Lease Expiry (Credit Union) - Renewal Rate Unknown 5627 Copier 650 1,033 2,100 1,000 2,663 2,730 5628 Bus Wrap Repair 4,000 5,040 5,166 5,295 5629 Contract Work 1,407 4,114 8,300 15,000 30,000 30,750 31,519 5630 Utilities 3,677 4,133 1,172 3,000 4,200 3,500 3,588 47,000 5631 Customer Centre Support 7,556 15,738 31,400 30,000 48,175 49,379 5618 Casual Services and Customer Centre Support Merged 5632 Infrastructure Maintenance 58 1,379 5,500 7,080 14,080 14,432 14,793 220,180 298,681 306,148 313,802 Total 5600 Professional/contractual fees 259,768 111,807 199,365 \$ 5700 Advertising and Marketing 43,812 28,752 47,000 43,000 70,500 72,263 74,069 Up \$12K before Canmore. Contractor and brochure distribution \$ 1,847,955 \$ 1,012,855 **\$ 2,072,261** \$ 1,958,800 **\$ 2,803,418 \$ 2,873,503 \$ 2,945,341** Total Expenses SURPLUS (DEFICIENCY) BEFORE AMORTIZATION \$ 217,684 5,679 -\$ 16,538 \$ 5900 Amortization Expense 150.000 175,000 190.000 200.000 138.213 75,000 150,000 SURPLUS (DEFICIENCY) AFTER AMORTIZATION 79,471 -\$ 69,321 -\$ 166,538 -\$ 150,000 -\$ 175,000 -\$ 190,000 -\$ 200,000

^{**} Have moved Steve's wages to Admin instead of Operations and then attributed 50% of all Admin wages to Operations as a reflection on the actual work performed.

^{***} New position is included for Operations to manage day to day operations and free up 50% of Steve's time to work on future projects and overall administration (CUTA etc...)

Bow Valley Regional Transit Services Commission

Strategic and Business Plan 2017 to 2020



2016 August

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Introduction

The Bow Valley Regional Transit Services Commission (BVRTSC) is composed of three voting members (Town of Banff, Town of Canmore and Improvement District #9). It was formed with the objective of providing or coordinating local and regional transit services within the regional service area. The Commission is supported by administration staff from the towns of Banff and Canmore. As well, Parks Canada actively participates in commission meetings.

The voting members and Parks Canada recognize the importance of public transit in reducing greenhouse gas emissions, reducing traffic congestion and providing transportation options for the Bow Valley's diverse residents and visitors.

This plan is intended to provide guidance on the continuing development, growth and operation of the Bow Valley Regional Transit Service Commission and Roam Transit for the years 2017 to 2020 inclusive.

The plan details the Strategic Direction from each active partner, the Mission Statement of the BVRTSC, and the Elements of a Transit System. Under each element, the plan describes the intended outcome for 2020 and shows the tasks needed to achieve that outcome.

Strategic Direction

Members of the Bow Valley Regional Transit Services Commission (Banff, Canmore and ID#9) and Parks Canada have embraced broad Triple Bottom Line objectives – social, economic and environmental - that support the long term sustainability of the region. Each party has articulated Strategic Direction that has guided the preparation of this plan.

2.1 Strategic Direction from Banff

The Banff Community Plan has identified specific transportation goals and objectives:

Goals

- Provide a transportation system that encourages and complements pedestrian movement and cycling.
- Provide a transportation system that enhances the resident and visitor experience.
- Encourage the integration of local and regional transportation of people and goods.
- Provide a transportation system that is economically and environmentally sustainable.

Objectives

- Make transit services more convenient and comfortable.
- Reduce and manage traffic volume and parking needs downtown.
- Pursue a regional transportation plan that introduces public transit links between Canmore, Banff, Lake Louise, the surrounding ski areas and popular national park destinations or trailheads.

The Town of Banff's **Transportation Master Plan** emphasizes public transit as a key approach to improving Banff's overall transportation situation. It recommends consideration of bus stop visual profile, bus livery, routing and frequency. It includes the provision of an intercept ("Park 'n Ride") parking facility or facilities as a long-term recommendation.

Banff Council's Four-Year Strategic Priorities (2015 - 2018 inclusive) include the following intended outcomes by 2018:

- Increase Roam ridership on Banff local routes by 15% over 2014 levels, and double the summer ridership on the Sulphur Mountain route.
- Increase Roam ridership on the Banff-Canmore route by 30% over 2014 levels
- Double to 10% the percentage of Canmore commuters using Roam (as reported in Canmore census)

2.2 Strategic Direction from Canmore

Canmore's approved **2016 Budget and Business Plan** identifies the implementation of local transit as a Council priority, and provides direction to:

- Implement street improvements with enhanced facilities for transit and people who bike and walk.
- Work with BVRTSC to implement local Canmore transit and to expand Banff-Canmore transit service.
- Incorporate BVRTSC program implementation plan into the Town's 5-year Capital Plan, including bus purchases, bus stops and amenities, and development of a bus barn and maintenance shop at the former waste transfer/recycling facility.

Canmore's **Integrated Transportation Plan**, approved by Council in January, 2015, sets a goal of reaching a 30% sustainable work trip mode share by 2020. It identifies cycling, walking and transit as critical components of the transportation system within a community.

- The Plan identifies the provision of local transit service (integrated with the Banff-Canmore service) starting in 2016, and emphasizes the importance of developing ridership, not just providing service coverage. It states "The social, environmental and financial benefits of a transit service will be greater with higher community transit ridership than simply community coverage. It is also important that the selected transit service meets the broad needs of the community for both residents and visitors, and is within the financial capability of the community."
- It provides for the guiding principle of accessibility: "A local transit service will provide a reliable, convenient and efficient transit service to the largest proportion of the population possible."
- It expresses the intention to develop Canmore's downtown transit hub into a mobility hub that serves place-making, way-finding and sustainable transportation objectives.

In 2016, Canmore is in the final stages of updating its Municipal Development Plan, which contains the following provisions:

- Operation of regional and local public transit systems that serve visitors and residents will be supported by the Town.
- Facilities to accommodate expansion of the public transit system should be considered in new development proposals.
- Promoting walking, cycling, and transit use through education, incentives, and high quality infrastructure and services.

It is anticipated that this plan will be approved by Council in the latter half of 2016.

2.3 Strategic Direction from I.D. #9

In ID #9's **2016 Budget,** Council set aside funds to provide for the necessary capital assets required to implement new transit service lines to ID9.

In their **April 25, 2016 letter to BVRTSC**, the ID Council expressed their strong commitment to expanding transit service to include the ID, and formally requested that the Commission explore expanding service to Lake Louise, thus tying together the communities of Banff, Canmore and Lake Louise.

2.4 Strategic Direction from Parks Canada

On behalf of the people of Canada, Parks Canada protects and presents nationally significant examples of Canada's natural and cultural heritage and fosters public understanding, appreciation and enjoyment in ways that ensure their ecological and commemorative integrity for present and future generations.

The **Banff National Park Management Plan** (2010) provides direction on the management of Banff National Park. As it relates to public transit, the management plan contains the following direction:

- Section 5.5.1.2: Support, to the greatest extent feasible, the work of municipalities and regional partners as they develop a regional transit system for the Bow Valley. Priority for Parks Canada is to reduce traffic congestion and parking requirements outside the park communities and to enhance access to trailheads, campgrounds, parkways and day-use areas
- Section 6.2.2.3: Assist in making the town [of Banff] a hub for a regional mass transit system that serves both park visitors and residents and enhances options for visitor experience
- Section 6.2.3.3: Explore options for helping expand a municipally led regional mass transit system to parkways and day-use areas outside the communities;
- Explore options for helping expand a municipally led regional mass transit system to parkways and day-use areas outside the communities;
- Section 6.5.1: Intended future condition: The Bow Valley Parkway is popular for cycling and part of a long-distance route connecting
 Canmore to Jasper through the heart of the Rockies. Bicycling and public transit have become popular transportation options, increasingly preferred by visitors over private vehicles. Many and varied opportunities entice people to stop and learn.

- 6.7.1 Intended Future Condition: Vehicle congestion is addressed with the introduction of a transit system, giving visitors, whether based in Banff or Lake Louise, easy access to views from the edge of the wilderness
- Section 6.7.2.3: Establish the community of Lake Louise as a hub for any regional transit system;
- Annex 4: Pursue transit systems for the Lake Louise area, including regional winter and ski area transportation in consultation with the community, affected stakeholders and the motor coach industry.
- Annex 4: Consider a variety of transportation approaches for the Lake Louise area including parking lot management, alternative parking for oversize vehicles, intercept parking and an aerial and/or ground-access system for most day users; focus primary efforts on improvements for July and August.

Mission Statement

"Operate, enhance and grow our regional transit system through innovative transportation solutions, to ensure that residents and visitors are able to live, work and play in the Bow Valley without the use of a private vehicle."

Elements

The responsibilities and tasks within the Strategic and Business Plan are organized by the elements of a transit system. Timelines for all the tasks are listed in Appendix B. Elements include:

- Governance
- Legal Authority and Policy
- Human Resources
- Transit Service
- Infrastructure

- Fleet
- Technology
- Marketing and Communication Services
- Fare System
- Financial System
- Performance Monitoring

4.1 Governance

The **Governance** section defines the role of the Commission and establishes the authority to make decisions and policy, which includes the authority to:

- Establish and update an Operating Bylaw
- Employ, oversee and support an Administration Lead
- Create and approve a Strategic and Business Plan
- Approve Operating Budget
- Approve Capital Budget
- Annually assess the state of the Business Plan, Operating Budget and Capital Budget.
- Conduct an annual Commission self-assessment
- Work with the member municipalities to ensure effective and efficient transit service

2020 Outcome:

In 2020, we have a structure that gives appropriate voice to the partners and provides appropriate direction to Administration.

- GOV I: Create and approve a 4-year Strategic and Business Plan, and review it annually. Ensure that the plan term runs from the beginning of a municipal election year to the end of the year before the next election. Convene the next major strategic planning session in the spring of 2020, targeting completion by fall.
- GOV 2: Review and approve annual operating and capital budgets, structured as 3-year rolling budgets.

- GOV 3: Annually establish Administration Lead's goals and conduct his/her annual performance evaluation.
- GOV 4: Review wording and content of Operating Bylaw, twice in the term of the plan.
- GOV 5: Conduct annual Commission board self-assessment, reviewing Board effectiveness and planning for improvement.
- GOV 6: Create board orientation process.
- GOV 7: Document quarterly review and annual reconciliation of financial results.

4.2 Legal Authority and Policies

The **Legal Authority and Policy** section establishes the BVRTSC's operating authority for fare collection, bus stops, passenger behavior, etc.as well as rule infraction penalties. The development of an Administration Policy and Procedure Manual is also required to guide the administration and operations of the transit service provided by the BVRTSC.

2020 Outcome:

In 2020, our legal authority and policies are documented and are appropriate to allow delivery on our mandate.

- LAP I: Investigate Transit Bylaw approval and enforcement responsibilities among the municipalities, Parks Canada and the Commission. If necessary, develop a Transit Bylaw to assign authority and penalties for fare collection, bus stops, passenger behavior enforcement, etc.
- LAP 2: Develop a Transit Policy and Procedures Manual.
- LAP 3: Investigate the limitations of the documents that establish the Commission. If the Commission wishes to expand to include other forms of sustainable transportation, is that permissible? If not, what is the change process?

4.3 Human Resources

The work of the BVRTSC is accomplished through people. As the transit service continues to develop, the **Human Resources** required to grow, enhance and operate BVRTSC will change.

2020 Outcome:

In 2020, we have the appropriate number of trained and skilled staff in place to deliver on our goals. Our staff demonstrate their job satisfaction through low turnover rates and exemplary customer service.

Tasks:

- HR 1: Continue to develop and update Organization Chart, showing how staffing levels would change with growth.
- HR 2: Develop HR plans, structures and policies to allow for growth.
- HR 3: Create and maintain a succession plan for key administrative positions.
- HR 4: Ensure staff retention and morale by developing and implementing policies on wages & benefits, staff recognition/appreciation and staff events, communication, documented annual performance reviews.
- HR 5: Develop a professional development/training plan, possibly to include Banff Ambassador program.
- HR 6: Consider a volunteer transit host program, similar to the ski host program, with free transit passes for volunteers.
- HR 7: Investigate pension flexibility, to see whether it is possible to offer a choice between LAPP defined benefit plan and RRSP contributions.
- HR 8: Plan for potential staff housing requirement due to growth.

4.4 Transit Service

Transit services follow a lifecycle pattern of feasibility study, route and service implementation and operation, ridership and performance monitoring, and ongoing service adjustments. For proposed new routes, a feasibility study examines the community geography, visitor usage and visitation patterns, urban form, road pattern, population and employment distribution to develop the most effective route structure, span of service, service frequency, capital and operating costs, and potential ridership and revenue.

2020 Outcome:

In 2020, popular Bow Valley destinations are fully connected, year-round, by public transit. The transit service includes Banff, Canmore and Lake Louise local routes, Banff-Canmore and Banff-Lake Louise regional routes, and service to Lake Minnewanka loop and the Bow Valley Parkway. 10% of vehicle trips in Banff are taken on public transit (as measured on the bridge). 30% of work trips in Canmore use sustainable modes of transportation.

Tasks:

- TS 1: Service review lay out schedule, plan and budget for regular minor and major service reviews of each route.
- TS 2: Prepare and negotiate annual contracts for Parks Cave & Basin service.
- TS 3: Implement transit service to Moraine Lake and Upper Lake Louise from Lake Louise village.
- TS 4: Implement Canmore local service.
- TS 5: Implement Banff Lake Louise regional service.
- TS 6: Implement service from Banff to Lake Minnewanka.
- TS 7: Work with ski area partners to deliver integrated service to ski hills.
- TS 8: Undertake feasibility study for summer/winter service to campgrounds and trailheads.
- TS 9: Undertake feasibility study for connection to Calgary Transit.
- TS 10: Draft for commission approval and recommendation to the partners a policy to allow the Administrative Lead to make service adjustments (+/- 10% service hours) for operational needs without prior approval of the Contributing Partner(s).
- TS 11: Undertake feasibility studies for new municipal partners as/when those partners commit to contribution.
- TS 12: Explore provision of on-call service for severely handicapped.
- TS 13: Investigate possible options for expansion of bike carrying program.
- TS 14: Feasibility study, Banff Centre route.
- TS 15: Innovation: investigate our relationship with alternative modes (car share, bike share)

4.5 Infrastructure

Transit systems require fixed **infrastructure** to facilitate the safe and effective movement of people and vehicles, and cleaning, fueling and maintenance facilities to ensure the fleet is available over the effective asset life. These include:

- Bus stops
- Passenger shelters
- Bike racks on vehicle, trailer, at bus stops
- Signage
- Bus loops
- Transit Exchanges / Transfer Stations Banff, Canmore, Lake Louise
- Park & Ride lots
- Fueling, Cleaning and Light Maintenance
- Storage, Cleaning and Maintenance Facilities
- Customer Service Centre with adequate capacity for a board room and functional staff spaces

At present (see Task INF 3), partners provide capital funding to the Commission, and the Commission also applies for appropriate grants and funding from other sources. When additional transit infrastructure is needed, the Commission allocates capital funds to the municipality in which the project is being built, and that municipality manages the project and follows its own development standards and bylaws in delivering the project. All completed infrastructure is owned and maintained by the partner municipality within which the infrastructure is located. The Commission replaces bus stop signage as required.

2020 Outcome:

In 2020, we have sufficient and appropriate infrastructure in place to support operations and the growth contemplated in this plan.

- INF I: Develop a concept plan and budget for a downtown Banff Transit Exchange.
- INF 2: Develop a concept plan and budget for a Lake Louise Transit Exchange.
- INF 3: Define Infrastructure Responsibility Review and formalize a policy on the distribution of infrastructure design, construction and maintenance responsibilities between Commission and Municipalities.
- INF 4: Develop Bus Facility Plan for the Region Develop a 5-year bus fueling, storage, cleaning and maintenance facility plan.

• INF 5: Collaborate with Commission partners to develop Passenger Facility and Signage Standards - Develop a consistent visual identity for Roam bus stops, passenger shelters and signage. This does not mean that every bus stop will be exactly the same, but it does mean that consistent elements will make the stops easily recognizable for users.

4.6 Fleet

Ensuring an appropriate **fleet** of buses is acquired, maintained and available for service is fundamental to the success of the BVRTSC transit service.

2020 Outcome:

In 2020, we have sufficient and appropriate well-maintained buses and spares to meet service requirements.

Tasks:

- FL I: Maintain a 10-year rolling Fleet Plan identifying the timing and cost of the acquisition, refurbishment and disposal of each bus, planning for maintenance of service and for growth.
- FL 2: Bus Specifications Continue to investigate fleet options with regard to best practices in new technologies, sustainability and handicapped accessibility.
- FL 3: Convert, as required, buses to bilingual.

4.7 Technology

The use of appropriate **technology** can improve the safety and functionality of transit systems. Electronic fare collection, Smart Card fare systems, automatic vehicle location (AVL/Next Bus) and on board operator/vehicle safety (Drive Cam) systems are examples of common technologies currently used to improve transit system operations.

2020 Outcome:

In 2020, we use up-to-date technology to make our customer experience convenient and hassle-free, and to make our performance tracking accurate and efficient.

Tasks:

- TEC 1: Expand smart card system and allow for mobile ticketing and online card purchase/renewal.
- TEC 2: Add more Next Bus displays.
- TEC 3: Evaluate on-board wifi.
- TEC 4: Investigate Roam app.
- TEC 5: Investigate technology to deliver more transit information to customers in secondary locations, such as hotel lobbies, etc.
- TEC 6: Explore ticketless boarding.
- TEC 7: Ensure latest technology is available/used for tracking key performance indicators.
- TEC 8: Investigate GyPSy system or similar on buses.

4.8 Marketing and Communication Services

How a transit system **markets** services and **communicates** with the public is fundamentally important to developing ridership and maintaining good community relations. Efforts in this regard should include:

- Customer Information print, website, telephone, etc.
- Stakeholder / Public Consultation
- Marketing Plan
- Advertising / Promotion
- · Branding and brand management

2020 Outcome:

In 2020, we ensure that users, non-users, partners and senior levels of government know about Bow Valley Regional Transit Services Commission and Roam.

- MCS I: Update our online presence use all new means to keep current.
- MCS 2: Make a formal presentation annually to each partner council.
- MCS 3: Continue to build relationships at the federal and provincial levels to ensure that BVRTSC is understood.

- MCS 4: Develop Marketing Plan to increase levels of awareness among visitors, and increase ridership and mode share. Define how we will position, advertise and promote our services in the local, regional and national/international markets.
- MCS 5: Implementation of Marketing Plan.
- MCS 6: Define policy for how we will contribute to community events and initiatives, including how we will communicate about our contributions.
- MCS 7: Evaluate and review Roam brand standard for currency and effectiveness.
- MCS 8: Develop more robust route schedule information system to improve beyond the current pdf presentation.

4.9 Fare System

Transit authorities are normally required to establish a **fare system** that generates revenue equivalent to a set percentage of operating costs through charging for services. The fare system is composed of:

- Fare Medium Cash, bills, tickets, passes, Smartcards, etc.
- Fare structure and revenue recovery policies.
- Fare Pricing Policy Regular fares, Concession fares (child, senior, low income, etc.)
- Revenue Collection / Management

2020 Outcome:

In 2020, we are actively exploring options for delivering free transit wherever possible.

- FS 1: Explore implications of varying fees across the system, with some routes free, some inexpensive, some more expensive. Start with the exploration of zoned fares.
- FS 2: Review fares annually, checking against Commission's and partners' relative valuing of ridership vs. revenue and cost reduction vs. frequency.
- FS 3: Explore and advocate for free-to-user public transit.

4.10 Financial System

Fundamental to the ongoing success of any business is the establishment of a **financial system** with sound policies and processes. The BVRTSC Operating Bylaw establishes the fundamental aspects of the ROAM Transit financial system. Essential elements include;

- Operating Bylaw, Clause II (Financial)
- Operating Budget Annual and Three Year Rolling Financial Plan
 - o Expenditures by Major Categories
 - Annual direct operating costs for each service
 - Marketing costs
 - o Revenue from Fares, Advertising, Municipal Contributions, Private (Hotel Partners) Contributions
- Capital Budget 10 Year Plan
 - o Acquisition of Capital Assets (Fleet, Infrastructure, Technology) identified by year
 - o Contributions from Private, Municipal, Provincial and Federal sources.
 - Capital Reserve Fund
- Cost and Revenue Sharing Principles / Cost Allocation Methodology -- Operating Bylaw Schedule A
- Audit Process Operating Bylaw Clause 5.6

2020 Outcome:

In 2020, all contributors feel fairly treated by an equitable contribution system that is transparent to all. BVRTSC is appropriately supported by contributing partners and federal and provincial governments in a manner that allows smart, sustainable growth within our capacity.

- FIN 1: Review Funding Methodology/Formula -- take into account congestion reduction and movement benefits.
- FIN 2: Annual Financial Audit
- FIN 3: Annual Capital Grant Review investigate access to capital grants from higher orders of government.
- FIN 4: Operating and Capital Budget Reserve Policy -- investigate policies and update if necessary.
- FIN 5: Excess Operating Revenue Policy investigate policy and update if necessary.
- FIN 6: Prepare a rolling IO-year Capital Plan to reflect the goals of this Plan.

4.11 Performance Monitoring

The ongoing **performance monitoring** of customer satisfaction and operational performance is important to ensuring the service is both effective and efficient.

2020 Outcome:

In 2020, we are able to assure contributing partners of the efficiency and effectiveness of the transit service. Our tracking of key performance indicators allows us to quickly identify and take action on areas for improvement.

- PM 1: By October 2016, identify targets for all key performance indicators for all routes (overhead per service hour, amortization per service hour, net cost per service hour per route, % capacity used on buses, ridership per service hour per route, fuel consumption per service hour, mode share per route, percentage cost recovery per service hour). Prioritize these targets into high, medium and low priorities for each route.
- PM 2: Track all performance indicators.
- PM 3: Annually review performance indicators, targets and priority levels to ensure that they are still appropriate.
- PM 4: Calculate environmental benefit based on ridership and fuel consumption per service hour.
- PM 5: Quarterly report individual Route Performance to the Commission.
- PM 6: Annually report and present on Roam Transit system performance to each member Council. This annual report will highlight overall performance plus performance on the strategic directions identified by the individual partners.
- PM 7: Report as required by grantors on government grant funding received.
- PM 8: Compare our performance to the CUTA stats for other tourism destinations, for the information of the Commission board members and the contributing partner councils.

Timeline

Governance

Task #	Task description	2017	2018	2019	2020
GOV I	Create and approve a 4-year Strategic and Business Plan, and review it annually. Ensure				
	that the plan term runs from the beginning of a municipal election year to the end of the				
	year before the net election.				
GOV 2	Review and approve annual operating and capital budgets, structured as 3-year rolling				
	budgets.				
GOV 3	Annually establish Administration Lead's goals and conduct his/her annual performance				
	evaluation.				
GOV 4	Review wording and content of Operating Bylaw, twice in the term of the plan.				
GOV 5	Conduct annual Commission board self-assessment, reviewing Board effectiveness and				
	planning for improvement.				
GOV 6	Create board orientation process.				
GOV 7	Document quarterly review and annual reconciliation of financial results (actuals vs.				
	budget).				

Legal Authority and Policy

Task #	Task description	2017	2018	2019	2020
LAP I	Investigate Transit Bylaw approval and enforcement responsibilities among the				
	municipalities, Parks Canada and the Commission. If necessary, develop a Transit Bylaw				
	to assign authority and penalties for fare collection, bus stops, passenger behavior				
	enforcement, etc.				
LAP 2	Develop a Transit Policy and Procedures Manual.				
LAP 3	Investigate the limitations of the documents that establish the Commission. If the				
	Commission wishes to expand to include other forms of sustainable transportation, is				

Human Resources

Task #	Task description	2017	2018	2019	2020
HR I	Continue to develop and update Organization Chart, showing how staffing levels would				
	change with growth.				
HR 2	Develop HR plans, structures and policies to allow for growth.				
HR 3	Create and maintain a succession plan for key administrative positions.				
HR 4	Ensure staff retention and morale by developing and implementing policies on wages &				
	benefits, staff recognition/appreciation and staff events, communication, documented				
	annual performance reviews.				
HR 5	Develop a professional development/training plan, possibly to include Banff Ambassador				
	program.				
HR 6	Consider a volunteer transit host program, similar to the ski host program, with free				
	transit passes for volunteers.				
HR 7	Investigate pension flexibility, to see whether it is possible to offer a choice between				
	LAPP defined benefit plan and RRSP contributions.				
HR 8	Plan for housing for staff				

Transit Service

Task #	Task description	2017	2018	2019	2020
TS I	Service review - lay out schedule, plan and budget for regular minor and major service				
	reviews of each route.				
TS 2	Prepare and negotiate annual contracts for Parks Cave & Basin service.				
TS 3	Implement transit service to Moraine Lake and Upper Lake Louise from Lake Louise village.				
TS 4	Implement Canmore local service.				
TS 5	Implement Banff – Lake Louise regional service.				
TS 6	Implement service from Banff to Lake Minnewanka.				

Bow Valley	Regional Transit Se	ervices Commission	Strategic & Bu	siness Plan, 2017	to 2020
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TS 7	Work with ski area partners to deliver integrated service to ski hills.	-	-	
TS 8	Undertake feasibility study for summer/winter service to campgrounds and trailheads.			
TS 9	Undertake feasibility study for connection to Calgary Transit			
TS 10	Draft for commission approval and recommendation to the partners a policy to allow the			
	Administrative Lead to make service adjustments (+/- 10% service hours) for operational			
	needs without prior approval of the Contributing Partner(s).			
TS II	Undertake feasibility studies for new municipal partners as/when those partners commit to			
	contribution.			
TS 12	Explore provision of on-call "handi-bus" service for severely handicapped.			
TS 13	How can we accommodate bikes on the bus?			
TS 14	Feasibility study, Banff Centre route			
TS 15	Innovation: investigate our relationship with alternative modes (car share, bike share)			

Infrastructure

Task #	Task description	2017	2018	2019	2020
INF I	Develop a concept plan and budget for a downtown Banff Transit Exchange.				
INF 2	Develop a concept plan and budget for a Lake Louise Transit Exchange.				
INF 3	Define Infrastructure Responsibility - Review and formalize a policy on the distribution of infrastructure design, construction and maintenance responsibilities between Commission and Municipalities.				
INF 4	Develop Bus Facility Plan for the Region - Develop a 5-year bus fueling, storage, cleaning and maintenance facility plan.				
INF 5	Develop Passenger Facility and Signage Standards - Develop a consistent visual identity for Roam bus stops, passenger shelters and signage. This does not mean that every bus stop will be exactly the same, but it does mean that consistent elements will make the stops easily recognizable for users. Signage standards need to take into account the bilingual requirements for stops located within the park but outside the municipalities.				

Fleet

Task #	Task description	2017	2018	2019	2020
FL I	Maintain a 10-year rolling Fleet Plan identifying the timing and cost of the acquisition,				
	refurbishment and disposal of each bus, planning for maintenance of service and for				
	growth.				
FL 2	Bus Specifications - Continue to investigate fleet options with regard to best practices in new technologies, sustainability and handicapped accessibility				
FL 3	Convert, as required, buses to bilingual				

Technology

Task #	Task description	2017	2018	2019	2020
TEC I	Expand smart card system and allow for mobile ticketing and online card				
	purchase/renewal.				
TEC 2	Add more Net Bus displays.				
TEC 3	Investigate on-board wifi.				
TEC 4	Develop Roam app.				
TEC 5	Investigate technology to deliver more transit information to customers in secondary				
	locations, such as hotel lobbies, etc.				
TEC 6	Explore ticketless boarding.				
TEC 7	Ensure latest technology is available/used for tracking key performance indicators.				
TEC 8	Investigate GyPSy system or similar on buses.				

Marketing and Communications Services

Task #	Task description	2017	2018	2019	2020
MCS I	Update our online presence - use all new means to keep current.				
MCS 2	Make a formal presentation annually to each partner council.				
MCS 3	Continue to build relationships at the federal and provincial levels to ensure that				
	BVRTSC is understood.				
MCS 4	Develop Marketing Plan to increase levels of awareness among visitors, and increase				
	ridership and mode share. Define how we will position, advertise and promote our				
	services in the local, regional and national/international markets.				
MCS 5	Implementation of Marketing Plan.				
MCS 6	Define policy for how we will contribute to community events and initiatives, including				
	how we will communicate about our contributions				
MCS 7	Evaluate and review Roam brand standard for currency and effectiveness.				
MCS 8	Develop more robust route schedule information system to improve beyond the				
	current pdf presentation.				

Fare System

Task #	Task description	2017	2018	2019	2020
FS I	Explore implications of varying fees across the system, with some routes free, some				
	inexpensive, some more expensive. Explore zoned fares.				
FS 2	Review fares annually, checking against Commission's and partners' relative valuing of				
	ridership vs. revenue and cost reduction vs. frequency.				
FS 3	Explore and advocate for free-to-user public transit.				

Financial

Task #	Task description	2017	2018	2019	2020
FIN I	Review Funding Methodology/Formula take into account congestion reduction and				
	movement benefits.				
FIN 2	Annual Financial Audit.				
FIN 3	Annual Capital Grant Review – investigate access to capital grants from higher orders of				
	government.				
FIN 4	Operating and Capital Budget Reserve Policy investigate policies and update if				
	necessary.				
FIN 5	Excess Operating Revenue Policy - investigate policy and update if necessary.				
FIN 6	Prepare a rolling 10-year Capital Plan to reflect the goals of this Plan.				

Performance Monitoring

Task #	Task description	2017	2018	2019	2020
PM I	By October 2016, identify targets for all key performance indicators for all routes				
	(overhead per service hour, amortization per service hour, net cost per service hour per				
	route, % capacity used on buses, ridership per service hour per route, fuel consumption				
	per service hour, mode share per route, percentage cost recovery per service hour).				
	Prioritize these targets into high, medium and low priorities for each route.				
PM 2	Track all performance indicators.				
PM 3	Annually review performance indicators, targets and priority levels to ensure that they				
	are still appropriate.				
PM 4	Calculate environmental benefit based on ridership and fuel consumption per service				
	hour.				
PM 5	Quarterly, report individual Route Performance to the Commission.				
PM 6	Annually report and present on Roam Transit system performance to each member				
	Council. This annual report will highlight overall performance plus performance on the				
	strategic directions identified by the individual partners.				

PM 7	Report as required by grantors on government grant funding received.		
PM 8	Compare our performance to the CUTA stats for other tourism destinations, for the		
	information of the Commission board members and the contributing partner councils.		

Tasks by Year

Annual

- GOV I: Create and approve a 4-year Strategic and Business Plan, and review it annually. Ensure that the plan term runs from the beginning of a municipal election year to the end of the year before the next election. Convene the next major strategic planning session in the spring of 2020, targeting completion by fall.
- GOV 2: Review and approve annual operating and capital budgets, structured as 3-year rolling budgets.
- GOV 3: Annually establish Administration Lead's goals and conduct his/her annual performance evaluation.
- GOV 5: Conduct annual Commission board self-assessment, reviewing Board effectiveness and planning for improvement.
- GOV 7: Document quarterly review and annual reconciliation of financial results.
- TS 2: Prepare and negotiate annual contracts for Parks Canada Cave & Basin service.
- TS 8: Undertake feasibility study for summer/winter service to campgrounds and trailheads.
- TS II: Undertake feasibility studies for new municipal partners as/when those partners commit to contribution.
- FL 2: Bus Specifications Continue to investigate fleet options with regard to best practices in new technologies, sustainability and handicapped accessibility.
- TEC 7: Ensure latest technology is available/used for tracking key performance indicators.
- MCS I: Update our online presence use all new means to keep current.
- MCS 2: Make a formal presentation annually to each partner council.
- MCS 3: Continue to build relationships at the federal and provincial levels to ensure that BVRTSC is understood.
- FS 2: Review fares annually, checking against Commission's and partners' relative valuing of ridership vs. revenue and cost reduction vs. frequency.
- FIN 2: Annual Financial Audit
- FIN 3: Annual Capital Grant Review investigate access to capital grants from higher orders of government.

- PM 2: Track all performance indicators.
- PM 3: Annually review performance indicators, targets and priority levels to ensure that they are still appropriate.
- PM 4: Calculate environmental benefit based on ridership and fuel consumption per service hour.
- PM 5: Quarterly report individual Route Performance to the Commission.
- PM 6: Annually report and present on Roam Transit system performance to each member Council. This annual report will highlight overall performance plus performance on the strategic directions identified by the individual partners.
- PM 7: Report as required by grantors on government grant funding received.
- PM 8: Compare our performance to the CUTA stats for other tourism destinations, for the information of the Commission board members and the contributing partner councils.

Year 1 - 2017

- GOV 4: Review wording and content of Operating Bylaw, twice in the term of the plan.
- GOV 6: Create board orientation process.
- HR I: Continue to develop and update Organization Chart, showing how staffing levels would change with growth.
- HR 4: Ensure staff retention and morale by developing and implementing policies on wages & benefits, staff recognition/appreciation and staff events, communication, documented annual performance reviews.
- HR 5: Develop a professional development/training plan, possibly to include Banff Ambassador program.
- HR 8: Plan for potential staff housing requirement due to growth.
- TS I: Service review lay out schedule, plan and budget for regular minor and major service reviews of each route.
- TS 5: Implement Banff Lake Louise regional service.
- TS 6: Implement service from Banff to Lake Minnewanka.
- TS 10: Draft for commission approval and recommendation to the partners a policy to allow the Administrative Lead to make service adjustments (+/- 10% service hours) for operational needs without prior approval of the Contributing Partner(s).
- TS 13: Investigate possible options for expansion of bike carrying program.
- TS 14: Feasibility study, Banff Centre route.
- INF 3: Define Infrastructure Responsibility Review and formalize a policy on the distribution of infrastructure design, construction and maintenance responsibilities between Commission and Municipalities.
- INF 4: Develop Bus Facility Plan for the Region Develop a 5-year bus fueling, storage, cleaning and maintenance

facility plan.

- INF 5: Collaborate with Commission partners to develop Passenger Facility and Signage Standards Develop a consistent visual identity for Roam bus stops, passenger shelters and signage. This does not mean that every bus stop will be exactly the same, but it does mean that consistent elements will make the stops easily recognizable for users.
- FL I: Maintain a 10-year rolling Fleet Plan identifying the timing and cost of the acquisition, refurbishment and disposal of each bus, planning for maintenance of service and for growth.
- TEC 2: Add more Next Bus displays.
- TEC 3: Evaluate on-board wifi.
- MCS 4: Develop Marketing Plan to increase levels of awareness among visitors, and increase ridership and mode share. Define how we will position, advertise and promote our services in the local, regional and national/international markets.
- FS 1: Explore implications of varying fees across the system, with some routes free, some inexpensive, some more expensive. Start with the exploration of zoned fares.
- FIN 1: Review Funding Methodology/Formula -- take into account congestion reduction and movement benefits.
- FIN 4: Operating and Capital Budget Reserve Policy -- investigate policies and update if necessary.
- FIN 5: Excess Operating Revenue Policy investigate policy and update if necessary.
- FIN 6: Prepare a rolling I 0-year Capital Plan to reflect the goals of this Plan.
- PM I: By October 2016, identify targets for all key performance indicators for all routes (overhead per service hour, amortization per service hour, net cost per service hour per route, % capacity used on buses, ridership per service hour per route, fuel consumption per service hour, mode share per route, percentage cost recovery per service hour). Prioritize these targets into high, medium and low priorities for each route.
- ANNUAL: plus all annual items

Year 2 - 2018

- LAP 3: Investigate the limitations of the documents that establish the Commission. If the Commission wishes to expand to include other forms of sustainable transportation, is that permissible? If not, what is the change process?
- HR 2: Develop HR plans, structures and policies to allow for growth.
- HR 3: Create and maintain a succession plan for key administrative positions.
- HR 7: Investigate pension flexibility, to see whether it is possible to offer a choice between LAPP defined benefit plan and RRSP contributions.
- TS 3: Implement transit service to Moraine Lake and Upper Lake Louise from Lake Louise village.

- INF 1: Develop a concept plan and budget for a downtown Banff Transit Exchange.
- FL 3: Convert, as required, buses to bilingual.
- TEC 4: Investigate Roam app.
- TEC 5: Investigate technology to deliver more transit information to customers in secondary locations, such as hotel lobbies, etc.
- TEC 8: Investigate GyPSy system or similar on buses.
- MCS 5: Implementation of Marketing Plan.
- MCS 6: Define policy for how we will contribute to community events and initiatives, including how we will communicate about our contributions.
- MCS 7: Evaluate and review Roam brand standard for currency and effectiveness.
- MCS 8: Develop more robust route schedule information system to improve beyond the current pdf presentation.
- FS I: Explore implications of varying fees across the system, with some routes free, some inexpensive, some more expensive. Start with the exploration of zoned fares.
- ANNUAL: plus all annual items

Year 3 - 2019

- LAP 2: Develop a Transit Policy and Procedures Manual.
- HR 6: Consider a volunteer transit host program, similar to the ski host program, with free transit passes for volunteers.
- TS 7: Work with ski area partners to deliver integrated service to ski hills.
- TS 15: Innovation: investigate our relationship with alternative modes (car share, bike share)
- INF 2: Develop a concept plan and budget for a Lake Louise Transit Exchange.
- TEC 1: Expand smart card system and allow for mobile ticketing and online card purchase/renewal.
- TEC 6: Explore ticketless boarding.
- FS 3: Explore and advocate for free-to-user public transit.
- ANNUAL: plus all annual items

Year 4 - 2020

- GOV I: Create and approve a 4-year Strategic and Business Plan, and review it annually. Ensure that the plan term runs from the beginning of a municipal election year to the end of the year before the next election. Convene the next major strategic planning session in the spring of 2020, targeting completion by fall.
- GOV 4: Review wording and content of Operating Bylaw, twice in the term of the plan.
- LAP I: Investigate Transit Bylaw approval and enforcement responsibilities among the municipalities, Parks Canada and the Commission. If necessary, develop a Transit Bylaw to assign authority and penalties for fare collection, bus stops, passenger behavior enforcement, etc.
- TS 9: Undertake feasibility study for connection to Calgary Transit.
- TS 12: Explore provision of on-call service for severely handicapped.
- FS 3: Explore and advocate for free-to-user public transit.
- ANNUAL: plus all annual items

